

## **KENDALL ROTH**

### **J. Willis Cantey Chair of International Business and Economics**

Address: Sonoco International Business Department  
Darla Moore School of Business  
University of South Carolina  
1014 Green Street  
Columbia, SC 29208

### **EDUCATION**

Doctor of Philosophy University of South Carolina, December 1986  
Major: International Business Minor: Strategy/Policy

Bachelor of Oklahoma State University, August 1979  
University Studies

### **ACADEMIC EXPERIENCE**

Senior Associate Dean International Programs and Partnerships, Darla Moore School of Business, University of South Carolina, 2011-current.

Executive Director Center for International Business Education and Research, 2013-

Department Chair Sonoco International Business Department, University of South Carolina, 2003-2011, 2013-2021.

Professor University of South Carolina, International Business, 1996-current.

Affiliated Faculty Center for Asian Studies, University of South Carolina, 2008-current.

Ph.D. Director International Business Major, Ph.D. Program, University of South Carolina, 1993-2005.

Associate Professor University of South Carolina, International Business, 1992-1996.

Assistant Professor University of South Carolina, International Business, 1986-1992.

### **AWARDS/RECOGNITIONS**

2020 IM Division Amorepacific Outstanding Educator Award, Academy of Management.  
Gold Medal Award, Top 16 scholar with substantive contributions in *JIBS* from 1970-2019, AIB 2019.  
Top 25 Most Published Author (Ranked #18), Footnotes on *JIBS* 1970-2016, *JIBS*, 2017, 48: 1037-1044.  
Fellow of the Academy of International Business, Academy of International Business, 2008-current.  
USC Educational Foundation Award for Research in Professional Schools, 2008.  
Professor of the Year Award, Doctoral Student Association, DMSB, 2007-2008.  
BPF Research Fellow, Moore School of Business, 1998-2003.  
Finalist, *Academy of Management* Best Paper Award, 2004.  
Best Reviewers Award, *Academy of Management Journal*, 1998-1999.  
Carolyn Dexter Best International Paper Award, Academy of Management, 1998.  
Alfred G. Smith Teaching Award, Moore School of Business, 1993-1994.

**GRANTS/FOUNDATION AWARDS**

Center for International Business Education and Research 2014-2018. Principal Investigator/Project Director, Award Number P220A140021, \$1,110,800.

Center for International Business Education and Research 2018-2022. Principal Investigator/Project Director, Award Number P220A180009, \$1,208,000.

The Freeman Foundation, East-Southeast Asia Studies, 2012-2019, Grant Requestor, \$1,250,000.

**JOURNAL PUBLICATIONS**

Dau, L.A., S., M.T.L Fleury, S. Beugelsdijk, K. Roth and Z. Zaheer. What makes international business unique and important as a field? The three Cs of IB. *AIB Insights*, forthcoming.

Beugelsdijk, S., T. Kostova and K. Roth. 2017. An overview of Hofstede-inspired country-level research in international business since 2006. *Journal of International Business Studies*, 48(1): 30-47.

Lücke, G., T. Kostova and K. Roth. 2014. Multiculturalism from a cognitive perspective: Patterns and implications. *Journal of International Business Studies*, 45(2): 169-190.

Kirca, A., K. Roth, G. Hult and S. Cavusgil. 2012. The role of context in the multinationality-performance relationships: A meta-analytic review. *Global Strategic Journal*, 2(2): 108-121.

Kirca, A., W. Bearden and K. Roth. 2011. Implementation of market orientation in the subsidiaries of global companies: The role of institutional factors. *Journal of the Academy of Marketing Science*, 39(5): 683-699.

Kirca, A., G. Hult, K. Roth, S. Cavusgil, M. Perry, M. Akdeniz, S. Deligonul, J. Mena, W. Pollitte, J. Hoppner, J. Miller, and R. White. 2011. Firm-specific assets, multinationality, and financial performance: A meta-analytic review and theoretical integration. *Academy of Management Journal*, 54(1): 47-72.

Roth, K., T. Kostova and M. Dakhli. 2011. Exploring cultural misfit: Causes and consequences. *International Business Review*, 20(1): 15-26.

Cheng, J., W. Henisz, K. Roth and A. Swaminathan. 2009. Advancing interdisciplinary research in the field of international business: Prospects, issues, and challenges. *Journal of International Business Studies*, 40(7): 1070-1074. (From the editors)

Kostova, T., K. Roth and T. Dacin. 2009. Theorizing on MNCs: A promise to institutional theory. *Academy of Management Review*, 34(1): 171-173. (Dialogue)

Kostova, T., K. Roth and T. Dacin. 2008. Institutional theory in the study of MNCs: A critique and new directions. *Academy of Management Review*, 33(4): 994-1006. (Note)

Vora, D., T. Kostova and K. Roth. 2007. Roles of subsidiary managers in multinational corporations: The effect of dual organizational identification. *Management International Review*, 47(4): 595-620.

Carpano, C., M. Rahman, K. Roth and J. Michel. 2006. International competition in mature, localized industries: Evidence from the U.S. furniture industry. *Journal of Business Research*, 59(5): 630-637.

**JOURNAL PUBLICATIONS CON'T**

Athanassiou, N. and K. Roth. 2006. International experience heterogeneity effects on top management team advice networks: A hierarchical analysis. *Management International Review*, 46(6): 749-769.

Lenartowicz, T. and K. Roth. 2004. Culture assessment revisited: The selection of key informants in IB cross-cultural studies. *Management International Review*, 44(1): 23-42.

Reprinted in *Cross-Cultural Management: Critical Perspectives on Business and Management*. T. Andrews & R. Mead (eds.), E. Sussex, UK: Routledge, 2008.

Hewett, K., M. Roth and K. Roth. 2003. Conditions influencing headquarters and foreign subsidiary roles in marketing activities and their effects on performance. *Journal of International Business Studies*, 34(6): 567-585.

**Roth, K. and T. Kostova. 2003. The use of the multinational corporation as a research context. *Journal of Management*, 29(6): 883-902.**

Roth, K. and T. Kostova. 2003. Organizational coping with institutional upheaval in transition economies. *Journal of World Business*, 38(4): 314-330.

Carpano, C., M. Rahman and K. Roth. 2003. Resources, mobility barriers, and the international competitive position of an industry. *Journal of International Management*, 9(2): 153-169.

Kostova, T. and K. Roth. 2003. Social capital in multinational corporations and a micro-macro model of its formation. *Academy of Management Review*, 28(2): 297-317.

Paper selected as a finalist, 2004 AMR Best Paper Award.

Reprinted in *Foundations in Cross Cultural Management*. M. Peterson and M. Søndergaard (eds.) Sage, 2008.

Reprinted in *Social Capital in Business*. K. W. Koput and J. P. Broschak (eds.), Cheltenham: Edward Elgar Publishing, 2010.

Kostova, T. and K. Roth. 2002. Adoption of an organizational practice by subsidiaries of an MNC: Institutional and relational effects. *Academy of Management Journal*, 45(1): 215-233.

Reprinted in *Foundations in Cross Cultural Management*. M. Peterson and M. Søndergaard (eds.) Sage, 2008.

Lenartowicz, T. and K. Roth. 2001. Does subculture within a country matter? A cross-cultural study of business performance in Brazil. *Journal of International Business Studies*, 32(2): 305-325.

Reviewed in *Academy Management Executive*, Research Briefs, 2002, 16(2): 165-166.

Bansal, P. and K. Roth. 2000. Why companies go green: A model of ecological responsiveness. *Academy of Management Journal*, 43(4): 717-736.

**JOURNAL PUBLICATIONS CON'T**

Lenartowicz, T. and K. Roth. 2000. A framework for culture assessment. *Journal of International Business Studies*, 30(4): 781-798.

Yeoh, P. and K. Roth. 1999. An empirical analysis of sustained advantage in the US pharmaceutical industry: Impact of firm resources and capabilities. *Strategic Management Journal*, 20(7): 637-653.

Roth, K. and S. O'Donnell. 1996. Foreign subsidiary compensation strategy: An agency theory perspective. *Academy of Management Journal*, 39(3): 678-703.

Reprinted in *International Marketing: Modern and Classic Papers*. S. Paliwoda, and J. Ryans (eds.), Cheltenham: Edward Elgar Publishing, 2007, Volume 3, Part II.

Abstracted in *Harvard Business Review*, Briefings from the Editors, 1996, 74(2): 11-12.

Roth, K. 1995. Managing international interdependence: CEO characteristics in a resource-based framework. *Academy of Management Journal*, 38(1): 200-231.

Abstracted in *Harvard Business Review*, Briefings from the Editors, 1994, 72(6): 12-13.

Carpano, C., J.J. Chrisman and K. Roth. 1994. International strategy and environment: An assessment of the performance relationship. *Journal of International Business Studies*, 25(3): 639-656.

Roth, K. and D.A. Ricks. 1994. Goal configuration in a global industry context. *Strategic Management Journal*, 15(2): 103-120.

Morrison, A.J. and K. Roth. 1993. Relating Porter's configuration/coordination framework to competitive strategy and structural mechanisms: Analysis and implications. *Journal of Management*, 19(4): 797-818.

Pahl, J. and K. Roth. 1993. Managing the headquarters-foreign subsidiary relationship: The roles of strategy, conflict, and control. *International Journal of Conflict Management*, 4(2): 139-165.

Morrison, A.J. and K. Roth. 1993. Developing global subsidiary mandates. *Business Quarterly*, 57(4): 104-110.

Morrison, A.J. and K. Roth. 1992. A taxonomy of business-level strategies in global industries. *Strategic Management Journal*, 13(6): 399-418.

Ranked as most cited global strategy typology article (Peng & Zhou, *JIM*, 2006).

Roth, K. 1992. Implementing international strategy at the business unit level: The role of managerial decision-making characteristics. *Journal of Management*, 18(4): 769-789.

Roth, K. and A.J. Morrison. 1992. Implementing global strategy: Characteristics of global subsidiary mandates. *Journal of International Business Studies*, 23(4): 715-735.

Paper selected as *JIBS* Decade Award 2002 Finalist, Academy of International Business.

**JOURNAL PUBLICATIONS CON'T**

Roth, K. and D. Nigh. 1992. The effectiveness of headquarters-subsidiary relationships: The role of coordination, control and conflict. *Journal of Business Research*, 25(4): 277-301.

Roth, K. 1992. International configuration and coordination archetypes for medium sized firms in global industries. *Journal of International Business Studies*, 23(3): 533-549.

Samiee, S. and K. Roth. 1992. The influence of global standardization on performance. *Journal of Marketing*, 56(April): 1-17.

Reprinted in *International Marketing: Modern and Classic Papers*. S. Paliwoda, and J. Ryans (eds.), Cheltenham: Edward Elgar Publishing, 2007, Volume 2, Part IV.

Roth, K. and A.J. Morrison. 1992. Business-level competitive strategy: A contingency link to internationalization. *Journal of Management*, 18(3): 473-487.

Reprinted in *Corporate Strategy*. J. A. Krug (ed.), London: Sage Publications, 2009.

Morrison, A.J. and K. Roth. 1992. The regional solution: An alternative to globalization. *Transnational Corporations*, 1(2): 37-55.

Reprinted in: *Transforming International Organizations*. William G. Egelhoff (ed.) Glos, UK: Edward Elgar Publishing Limited, 1998.

Roth, K. 1992. Relating business-level strategy to internationalization: Analysis and performance implications. *Journal of Global Business*, 3(1): 13-25.

Roth, K., A.J. Morrison and D. Schweiger. 1991. Business strategy in global industries: An analysis of the configuration/coordination framework. *Journal of Global Business*, 2(2): 3-13.

Roth, K., D. Schweiger and A.J. Morrison. 1991. Global strategy implementation at the business unit level: Operational capabilities and administrative mechanisms. *Journal of International Business Studies*, 22(3): 369-402.

Paper selected as *JIBS Decade Award 2001 Finalist*, Academy of International Business.

Morrison, A.J., D. Ricks and K. Roth. 1991. Globalization versus regionalization: Which is the better multinational enterprise response? *Organizational Dynamics*, 19(3): 17-29.

Reprinted in: *International Strategic Management: Challenges and Opportunities*. F. Root and K. Visudtibhan (eds.), Washington D.C.: Taylor & Francis, 1992, pages 87-97.

Reprinted in: *International Management*. R. Tung (ed.), Brookfield, VT.: Dartmouth Publishing Company, 1994.

Reprinted in: *Trends in International Business: Critical Perspectives*. M. Czinkota and M. Kotabe (eds.), Malden, Massachusetts: Blackwell Publishers, 1998.

**JOURNAL PUBLICATIONS CON'T**

Reprinted in: *International Business and Globalization: The Growth, Consequences, and Future of Globalization*. J. Daniels and J. Krug (eds.), Los Angeles: Sage Publications, Vol. 1, 2007, pages 197-220.

Samiee, S. and K. Roth. 1991. Does global marketing standardization improve profitability? *Enhancing Knowledge Development in Marketing*, Chicago: American Marketing Association, Summer: 238-240.

Roth, K. and A.J. Morrison. 1990. An empirical analysis of the integration-responsiveness framework in global industries. *Journal of International Business Studies*, 21(4): 541-564.

Paper selected as *JIBS* Decade Award 2000 Finalist, Academy of International Business.

Reprinted in: *International Business: Critical Perspectives on Business and Management*. A. Rugman (ed.), Routledge, 2002.

Reprinted in: *International Business and Globalization: The Growth and Consequences, and Future of Globalization*. J. Daniels and J. Krug, (eds.), Volume 1, Sage Publications, 2007.

Schmit, J.T. and K. Roth. 1990. Cost effectiveness of risk management practices. *Journal of Risk and Insurance*, 57(3): 455-470.

Roth, K. and D. Ricks. 1990. Objective setting in international business. *International Journal of Management*, 7(1): 13-19.

Rechner, P. and K. Roth. 1990. Social responsibility and financial performance: A structural equation methodology. *International Journal of Management*, 7(4): 382-393.

Roth, K. and J.A. Pearce. 1989. A causal model to strategic management taxonomic research. *International Journal of Management*, 6(3): 237-243.

Pearce, J.A. and K. Roth. 1988. Multinationalization of the mission statement. *SAM Advanced Management Journal*, 53(3): 39-44.

**BOOK CHAPTERS/OTHER PUBLICATIONS**

Collison, S., Y. Doz, T. Kostova, P. Liesch and K. Roth. 2013. The domain of international business and the AIB. *Insights*, 13(1): 3-9.

Nebus, J. and K. Roth. 2004. Learning by networking: Knowledge search and sharing in multinational organizations. In M. Trick (ed.), *Global Corporate Evolution: Looking Inward or Looking Outward?*, Pittsburgh, PA: Carnegie Mellon University Press.

O'Donnell, S. and K. Roth. 2003. Implementing lateral centralization at the foreign subsidiary: The role of compensation and reward systems. In R. McKern (Ed.), *Managing the Global Network Corporation*. London: Routledge, p. 135-151.

Coompanthu, S. and K. Roth. 2002. International services: The choice of organizational forms and plural management. In D. Welsh and I. Alon (eds.) *International Franchising in Industrialized Markets*. Chicago: CCH Incorporated.

Kostova, T., K. Roth and B. McEvily. 2000. Relational capital and knowledge sharing in the global firm. In M. Trick (Ed.), PA.: Carnegie Bosch Institute.

O'Donnell, S. and K. Roth. 1996. Belønningssystemenes rolle i multinasjonale selskaper. *Statoil Forum*, 1: 75-85.

Schmit, J.T., K. Roth and R. Winch. 1994. Managing domestic versus foreign risks. In S. Gustavson and S. Harrington (Eds.), *Insurance, Risk Management, and Public Policy: Essays in Honor of Robert I. Mehr*, Boston: Kluwer Academic Publishers, p.75-91.

Morrison, A.J. and K. Roth. 1989. International business-level strategy: The development of a holistic model. In A. Negandhi and A. Savara (Eds.), *International Strategic Management*, Lexington: Lexington Books, p. 29-51.

Pearce, J.A. and K. Roth. 1988. Multinationalization of the corporate mission. In *Formulation and Implementation of Competitive Strategy*, by John A. Pearce, II and Richard B. Robinson, Jr., Homewood, Ill.: Irwin, p. 156-166.

Pearce, J.A., R.B. Robinson and K. Roth. 1987. The company mission as a guide to strategic action. In W. R. King and D. I. Cleland, (Eds.), *Strategic Planning and Management Handbook*, New York: Van Nostrand Reinhold Co., p. 70-88.

**PROFESSIONAL PAPERS/PRESENTATIONS**

Focused redesign: Managing in a global context. 2011. Redesigning the MBA: A Curriculum Development Symposium, Invited Panelist, AACSB, Tampa.

Training, education and the rule of law. 2010. Rule of Law in Transitional and Post-Conflict Zones Conference, Invited Panelist, University of South Carolina.

The liability of foreignness of international studies: Publishing in premier management journals. 2010. Profession Development Workshop, Invited Presentation, *Academy of Management*, Annual Meeting, Montreal.

Nebus, J. and K. Roth. 2010. Are social networks overrated in explaining knowledge search across borders? *Academy of Management*, Annual Meeting, Montreal.

Kirca, A., K. Roth and W. Bearden. 2010. Developing a market orientation in a global context: The role of host country institutional environment and intra-organizational context. *Academy of International Business*, Annual Meeting, Rio de Janeiro.

Neither/nor or both/and? Biculturals as a strategic human resource. 2008. Understanding, nurturing and leveraging biculturalism as a strategic human resource. Showcase Symposium, Invited Discussant, *Academy of Management*, Annual Meeting, Anaheim.

2008. Biculturalism: A cultural frame-switching approach. Bicultural Workshop, Invited Presentation, San Diego State University/INSEAD, San Diego.

Questions We Should Ask in International Management? 2008. Invited Participant, *Academy of Management*, Annual Meeting, Anaheim.

Lücke, G. and K. Roth. 2008. A cultural participation approach to developing biculturalism in global managers. *Academy of International Business*, Annual Meeting, Milan.

Dakhli, M., K. Roth and T. Kostova. 2008. Social networks and success in organizations: A cross-cultural perspective. *Academy of International Business*, Milan.

Kostova, T. and K. Roth. 2006. Knowledge exchange between global R&D teams: The role of social capital. *Strategic Management Society*, Vienna, Austria.

Vora, D., T. Kostova and K. Roth. 2006. An empirical test of the antecedents of dual organizational identification in the context of subsidiary managers in MNCs. *Academy of Management*, Annual Meeting, Atlanta.

Roth, K. and T. Kostova. 2005. Knowledge exchange between global R&D teams: The role of social capital. 7<sup>th</sup> International Conference on International Management, Carnegie Bosch Institute for Applied Studies in International Management, Stuttgart, Germany.

Nebus, J. Vora, D., T. Kostova and K. Roth. 2005. The effect of dual organizational identification on MNC subsidiary managers. *Academy of International Business*, Quebec City.



**PROFESSIONAL PAPERS CON'T**

Nebus, J. and K. Roth. 2003. Learning by networking: Knowledge search and sharing in multinational corporations. 6<sup>th</sup> International Conference on International Management, Carnegie Bosch Institute for Applied Studies in International Management, Carnegie Mellon University.

Roth, K. and T. Kostova. 2003. Correcting for institutional imperfection by Central and Eastern European firms. *The Gorbachev Foundation Conference on Corporate Governance and Investment in Transitioning Economies*, Northeastern University, Boston.

Kostova, T. and K. Roth. 2002. Building effective networks in multinationals: A micro-macro model of social capital formation. *Academy of Management, Annual Meeting*, Denver.

Roth, K. and T. Kostova. 2002. Organizational coping with institutional upheaval: The case of transition economies in Central and Eastern Europe. *Academy of Management, Annual Meeting*, Denver.

Bansal, P., J. Evans and K. Roth. 2002. A study of corporate commitment to sustainable development. *Academy of Management, Annual Meeting*, Denver.

Roth, K. and T. Kostova. 2002. Organizational coping with institutional upheaval: The case of transition economies in Central and Eastern Europe. *Academy of International Business, Annual Meeting*, Puerto Rico.

Lenartowicz T. and K. Roth. 2001. Culture assessment revisited: The selection of key informants in IB cross-cultural research. *Academy of International Business, Annual Meeting*, Sydney.

Paper was selected as a finalist for the *Academy of International Business Eldridge Haynes Prize*.

Coompanthu, S. and K. Roth. 2001. International services: The choice of organizational forms and plural management. *Academy of International Business, Annual Meeting*, Sydney.

Lenartowicz, T. and K. Roth. 2001. The influence of cultural variation on retailing performance in Brazil. *BALAS, Annual Conference*, San Diego.

Kostova, T. and K. Roth. 2001. Adoption of an organizational practice by the subsidiaries of the MNC: Institutional and relational effects. *Academy of Management, Annual Meeting*, Washington D.C.

Hewett, K., M. Roth and K. Roth. 2000. Factors influencing implementation of successful standardization or customization strategies by foreign subsidiaries: A contingency perspective. *Academy of International Business, Annual Meeting*, Phoenix.

Kostova, T and K. Roth. 1999. Formation of relational capital in the foreign subunit of the multinational enterprise. *Academy of International Business, Annual Meeting*, Charleston.

Kostova, T. and K. Roth. 1998. Building relational capital in the global firm: Implications for human resource management. *Management of Human Resources Conference, Annual Meeting*, Hawaii.

**PROFESSIONAL PAPERS CON'T**

Devinney, T., K. Roth and S. Venaik, 1998. An alternative methodology for the analysis of MNE performance. *Academy of International Business*, Annual Meeting, Vienna.

O'Donnell, S. and K. Roth 1998. Testing an international interdependence perspective of control within multinational corporation. *Academy of Management*, Annual Meeting, San Diego.

Paper received the *Academy of Management* "1998 Carolyn Dexter Best International Paper Award"

Kostova, T. and K. Roth. 1997. The quality of inter-unit relationships in MNEs as a source of competitive advantage. *Strategic Management Society*, Annual Meeting, Barcelona.

Meznar, M., D. Nigh and K. Roth. 1995. Managing international public affairs: The relationship between strategy, structure and environment. *Academy of Management*, Annual Meeting, Vancouver.

Meznar, M., D. Nigh and K. Roth. 1993. Managing public affairs within MNCs: The impact of organizational power, adaptability and environmental uncertainty on public affairs activities. *Academy of International Business*, Annual Meeting, Hawaii.

Birkinshaw, J., A. Morrison and K. Roth. 1993. Configurations of strategy and structure in MNC subsidiaries. *Academy of International Business*, Annual Meeting, Hawaii.

Meznar, M., D. Nigh and K. Roth. 1993. Buffer or bridge? Environmental and organizational determinants of public affairs activities in American firms. *Academy of Management*, Annual Meeting, Atlanta.

Morrison, A. and K. Roth. 1992. The globalization of business: Do home countries make a difference? *Academy of International Business*, Annual Meeting, Brussels.

Morrison, A. and K. Roth. 1991. The regional solution: An alternative to globalization. *Academy of International Business*, Annual Meeting, Miami.

Samiee, S. and K. Roth. 1991. Does global marketing standardization improve profitability? *AMA Educators' Conference*, Annual Meeting, San Diego.

Morrison, A.J., K. Roth and D. Schweiger. 1990. Relating Porter's international strategy types to competitive strategy and structural mechanisms: Analysis and implications. *Academy of International Business*, Annual Meeting, Toronto.

Roth, K., D. Schweiger and A.J. Morrison. 1990. Global strategy implementation: Organizational capabilities and structural context. *Academy of Management*, Annual Meeting, San Francisco.

Roth, K. and D. Nigh. 1990. Integration, conflict and MNC headquarters-subsiary relationships: An empirical examination. *Academy of Management*, Annual Meeting, San Francisco.

Roth, K., D. Schweiger and A.J. Morrison. 1989. An empirical analysis of Porter's international strategy types. *Academy of Management*, Annual Meeting, Business Policy Division, Washington D.C.

**PROFESSIONAL PAPERS CON'T**

Schmit, J.T. and K. Roth. 1988. A survey of risk managers regarding international risk management strategies. *American Risk and Insurance Association*, Annual Meeting, Reno.

Sullivan, D. and K. Roth. 1988. Strategy implementation in the MNC: A conceptual integration. *Academy of International Business*, Annual Meeting, San Diego.

Schmit, J.T. and K. Roth. 1988. Managing domestic versus foreign risks. *Southern Risk and Insurance Program*, Annual Meeting, Charleston.

Roth, K. and A.J. Morrison. 1987. International and domestic business-level strategy: A conceptual integration. *Academy of International Business*, Annual Meeting, Chicago.

Roth, K. and P.P. McDougall. 1987. International versus domestic entrepreneurship: A comparative analysis of new venture strategic behavior and industry structure, *Academy of Management*, Annual Meeting, New Orleans.

**PROFESSIONAL ACTIVITIES**

Editorial Board, *Academy of Management Journal*, 1994-1999; 2004-2022.

1998-99 *AMJ* Best Reviewers Award

Editorial Board, *Strategic Management Journal*, 2007-2022.

Senior Advisory Board, *Global Strategy Journal*, 2010-2022.

Consulting Editors Board, *Journal of International Business Studies*, 2013-current.

Editorial Board, *Journal of International Business Studies*, 1993-2002, 2010-2013.

Board of Senior Consulting Editors, *Journal of International Business Studies*, 2007-2010.

Editorial Board, *Journal of Management*, 2002-2008.

Editorial Board, *Multinational Business Review*, 1994-2010.

Editorial Board, *Advances in International Comparative Management*, 1996-2008.

Editorial Board, *Journal of International Management*, 1994-1998.

Reviewer, *Strategic Management Journal*, Special Issue: The global acquisition, protection, and leveraging of technological competencies, 2002.

Reviewer, *Academy of Management Journal*, Special Research Forum: A new time, 2001.

Reviewer, *Organization Science*, Special Issue: Trust in an organizational context, 2001.

Reviewer, *Academy of Management Review*, Special Topic Forum: Privatization and entrepreneurial transformation, 1999.

Adhoc Reviewer, *Academy of Management Review*, 2001-current.

Adhoc Reviewer, *Strategic Management Journal*, 1994-2007.

Adhoc Reviewer, *Organization Science*, 1997-current.

Ad hoc Reviewer, *International Journal of Cross-Cultural Management*, 2008-2009.

Adhoc Reviewer, *Journal of Management*, 1994-2002.

Adhoc Reviewer, *Journal of Management Studies*, 1995-

Adhoc Reviewer, *Management International Review*, 1995-

Adhoc Reviewer, *Academy of Management Journal*, 1991-1993.

Adhoc Reviewer, *Journal of International Business Studies*, 1986-1992, 2003-2006.

**PROFESSIONAL ACTIVITIES CON'T****Academy of Management**

Junior Faculty Consortium, International Management Division, Annual Meeting, 2019.  
Mid-Career Faculty Consortium, International Management Division, Annual Meeting, 2017.  
Junior Faculty Consortium, Faculty Participant, Annual Meeting, 2016.  
Douglas Nigh International Management Research Award Committee, Chair, 2003-2012.  
IMD Paper Development Workshop, Facilitator, 2005.  
Research Committee, International Management Division, 2003-  
*AMJ* 1998 Best Paper Selection Committee, Chairman, 1999.  
*AMJ* 1997 Best Paper Selection Committee, 1998.  
U.S. Program Chair, International Federation of Scholarly Associations of Management, World Congress, 1998.  
Program Committee, Business Policy Division, Annual Meeting, 1992-  
Program Committee, International Management Division, Annual Meeting, 1987-  
Invited Session Chair, Showcase Symposium, *Career Development Issues in International Business*, Annual Meeting, 1991.

**Academy of International Business**

AIB Fellows Educator of the Year Committee, 2021-2022.  
2020 Uniqueness Task Force, *Academy of International Business*, 2020.  
2016 *JIBS* Decade Award Selection Committee, Chair, *Academy of International Business*, 2016.  
*JIBS* Paper Development Workshop, *Academy of International Business*, Guest Editor, 2012, 2013.  
AIB Fellows International Educator of the Year Selection Committee, AIB, 2011-2012.  
AIB Strategic Initiatives Committee, Academy of International Business, 2011-2012.  
*JIBS* Paper Development Workshop, *Academy of International Business*, Guest Editor, 2007-08.  
AIB Best Paper Award Committee, 2002-2004.  
AIB Haynes Prize Award Committee, 2002-2004.  
Richard Farmer Dissertation Award Committee, Chairman, Member, 1998-2001.  
Program Committee, Annual Meeting, 1987-current

**SELECTED UNIVERSITY SERVICE**

Folks Center for International Business, Board of Directors, 2016-current.  
Global Carolina Steering Committee, Office of the Provost, 2014-current.  
International Advisory Committee, Office of the Provost, 2012-current.  
Student International Travel Oversight Committee, Office of the Provost, 2013-current  
Interdisciplinary Committee, Office of the Provost, 2020-2021.  
Graduate Dean Search Committee, Moore School of Business, Chair, 2020-2021.  
Research Taskforce, Moore School of Business, Chair, 2020-2021.  
Revenue Enhancement Taskforce, Moore School of Business, 2020-2021.  
Senior Associate Dean Search Committee, Moore School of Business, 2020-2021.  
Strategic Language Planning Task Force, Office of the Provost, 2019- 2020.  
USC Educational Foundation Research Award for Professional Schools Committee, Office of the Provost, Chair, 2017-2020.  
Oxford Program Selection Committee, DMSB, 2015-current.  
International Business Undergraduate Program, Faculty Director, DMSB, 2015-2017.  
Wang China Initiative, Director, DMSB, 2013-2017.  
Search Committee for Director of Study Abroad, Office of the Provost, 2014-2015.  
IMBA Faculty Director, 2010-2014.  
DMSB Graduate Program Committee, IMBA and EIMBA, Chair, 2012-2013.  
Search Committee for Senior Associate Dean, DMSB, 2011-2012.  
Search Committee for the Dean for Honors College, Office of the Provost, 2010-2011.  
Social Sciences Grant Review Committee, Office of the Provost, 2010-2011.  
USC Educational Foundation Research Award for Professional Schools Committee, Office of the Provost, Chair, 2008-2011.  
IMBA Revision Task Force, Chair, DMSB, 2010-2011.  
EMIB Task Force, DMSB, 2010-2011.  
Moore Fellow and Endowed Chair Review Committee, Chair, 2009-2011.  
Search Committee for Vice President for Research and Graduate Education, Office of the President, 2008-2009.  
Faculty Development Committee, Interdisciplinary Task Force, Office of the Provost, 2007-2008.  
Carolina and McNair Scholars Selection Committee, Office of Undergraduate Admissions, 2008-2009.  
Internationalization Strategy Task Force, MSB, 2008-2009.  
Distinguished Alumni Selection Committee, MSB, 1997-2010.  
DMC Associate Dean and Director Search Committee, MSB, 2008.  
Endowed Chaired Professorship Review Committee, Chair, MSB, 2003-2009.  
Business Partnership Fellow Review Committee, Chair, MSB, 2003-2009.  
Faculty Senate, University of South Carolina, 1994-98; 2006-2009.  
MSB Dean Search Committee, Co-Chair, Office of the Provost, 2006-2007.  
Russell Research Award and USC Educational Foundation Research Award for Professional Schools Committee, University of South Carolina, 2000-2007.  
Tenure and Promotion Committee, Chairman, International Business Department, 2000-2003.  
Tenure and Promotion Advisory Committee to the Dean, Chairman, MSB, 2001-2003.  
Carolina Distinguished Professor Chair Review Committee, MSB, 2003-2007.  
IMBA/MIBS Faculty Executive Committee, MSB, 2001-2003.  
Ph.D. Program Coordinator, International Business Department, MSB, 1993-2005.  
Ph.D. Faculty Executive Committee, MSB, 1994-2005.  
Darla Moore Fellowship Selection Committee, MSB, 2001-2007.  
Ph.D. Faculty Executive Committee, Chairman, Moore School of Business, 1999-2000.  
MIBS Faculty Executive Committee, College of Business Administration, 1990-1999.  
MIBS Admission Appeals Committee, Chairman, 1998-1999.  
Faculty Advisory Committee, College of Business Administration, 1995-1998.

Tenure and Promotion Committee, College of Business Administration, 1996-1998.  
MIBS Re-admissions Subcommittee, College of Business Administration, 1996-1998.  
MIBS Strategic Planning Subcommittee, College of Business Administration, 1996-1997.  
MIBS Admissions Subcommittee, College of Business Administration, 1994-1996.  
MIBS Electives Team, Chairperson, College of Business Administration, 1993-1994.  
IB Ph.D. Curriculum Review Committee, Chairperson, IB Program Area, 1993-1994.  
Graduate Admissions Committee, Graduate Division, Chairperson, 1991-1994.  
MIBS Public Relations Design Team, USC University Advancement, 1993.  
MIBS Curriculum Review Committee, 1989-1990, 1993-1994.  
MIBS Student Association, Faculty Advisor, 1992-1994.  
MIBS Alumni Fund Raising Foundation, Board of Trustees, 1993-1994.  
CBA Dean Search Committee, Office of the Provost, 1992-1993.  
Graduate Student Placement Task Force, College of Business Administration, 1992-1993.  
Graduate Policy and Curriculum Committee, College of Business Administration, 1989-1991.  
Academic Policy and Advisory Committee, College of Business Administration, 1988-1990.  
NationsBank MIBS Fellowship Selection Committee, 1992-1995.  
NCR Fellowship Selection Committee, 1992-1994.  
NCNB Fellowship Selection Committee, 1987-1992.

### **OTHER PROFESSIONAL SERVICE**

External Review Team, Center for International Business Programs, Robins School of Business, Office of the Provost, University of Richmond, 2021.

External Review Team, Academic Program Review, Institute of International Business, Provost Office, Georgia State University, 2019.

Social Sciences and Humanities Research Council of Canada, Grant Assessor, 2013.

International Advisory Council to IBA Karachi, Global Business School Network, 2010-2011.

United States Embassy - Provincial Reconstruction Team, Salah ad Din, Iraq, Tikrit University, Advisor, 2009-2010.

Reviewer, Israel Science Foundation, Grant Proposal: The multinational corporation and the institutionalization of work-family organizational polices in Israel, 2008.

Reviewer, Social Sciences and Humanities Research Council of Canada, Grant Proposal: The added cultural distance ACD concept in the international expansion trajectory of multinational enterprises, 2008.

External Review Team, Provost Office, Temple University, 2008.

Executive Committee, Consortium for Undergraduate International Business Education, 2007-current.

**DISSERTATION SUPERVISION**

Chua, Chei Hwee. 2020. Unpacking the effects of international experience in intercultural negotiations. University of South Carolina, Committee Member.

Easler, Sara. 2019. A litigation analysis of the extraterritoriality of U.S. federal laws in international education. University of South Carolina, Committee Member.

Saleh, Sabrina. 2018. Effectiveness of “good” governance policies across contexts: A test of the universal vs. embedded view. University of South Carolina, Committee Member.

Spadafora, Ettore. 2017. Exploring determinants and consequences of international diversification: A multi-level perspective. University of South Carolina, Committee Member.

Ostergaard, Daniel. 2016. Business and security in the age of terrorism: The long-term effects of the September 11 terrorist attacks on seaport governance and control. University of South Carolina, Committee Member.

Ulusemre, Tolga. 2016. Three essays on institutional sensemaking of political connectedness. University of South Carolina, Committee Member.

Duran, Patricio. 2015. Strategy and performance of family firms: An institutional embeddedness perspective. University of South Carolina, Committee Member.

Bailey, Nicholas. 2015. Toward a structural bargaining power model of MNE-host government relations. University of South Carolina, Committee Member.

Marano, Valentina. 2013. Diffusion of CSR in global business networks: An embeddedness perspective. University of South Carolina, Committee Member.

Rizeanu, Sorin. 2011. Essays in corporate governance. University of South Carolina, Committee Member.

Ault, Joshua. 2011. The institutional contingencies of business innovation in low-income markets: The global growth and commercialization of microfinance, 1998-2008. University of South Carolina, Committee Member.

Dau, Luis. 2010. Profiting from globalization: Pro-market reforms, firm internationalization strategy, and firm profitability in developing countries. University of South Carolina, Committee Member.

Lucke, Gundula. 2010. Development of biculturalism in cross-cultural managers in multinational corporations: A cultural participation approach. University of South Carolina, Dissertation Chair.

Mitchell, Matthew. 2010. Corporate legitimacy across cultural contexts: Mapping the cultural schemata of religio-institutional actors. University of South Carolina, Committee Member.

Shao, Liang. 2010. Two essays on cross-country differences in corporate dividend policies. University of South Carolina, Committee Member.

Ramsey, Jase. 2008. The mediating effects of adjustment on the strain-performance relationship among international business travelers. University of South Carolina, Dissertation Co-chair.

**DISSERTATION SUPERVISION**

Ramirez, Andres. 2006. Two essays on the role of multinationality in corporate finance. University of South Carolina, Committee Member.

Nevins, Jennifer. 2005. Relationship continuity in export channels: The implications of social capital and resource exchange. University of South Carolina, Dissertation Co-chair.

Joardar, Arpita. 2005. Group acceptance of foreign newcomer: A liability of foreignness perspective. University of South Carolina. Dissertation Co-chair.

Hunter, Trevor Davis. 2005. Examining the effect of parent/subsidiary foreignness on the credibility of multinational corporations subsidiaries' environmental communication. University of Western Ontario. Examining Board.

Nebus, James. 2004. Knowledge search in multinational organizations: Building and leveraging knowledge networks. University of South Carolina, Dissertation Chair.

Kirca, Ahmet. 2004. Institutionalization of market orientation in the subsidiaries of multinational corporations. University of South Carolina, Dissertation Co-chair.

Khoran, Sigrid Westphal. 2004. Violations of status – relevant communication expectations and the effectiveness of cross-cultural teams. University of South Carolina, Committee Member.

Goulet, Philip K. 2004. Realizing synergies in acquisitions: A process of shaping integration context through entrepreneurial vision and cognitive learning. University of South Carolina, Committee Member.

An, Daechun. 2003. An empirical study of Hall and Hofstede's cultural values: A content analysis of internet advertising in Korea and the United States. University of South Carolina, Committee Member.

Vora, Davina. 2003. Dual organizational identification: The case of subsidiary managers in multinational corporations. University of South Carolina, Committee Member.

Dakhli, Mourad. 2002. Structural holes and strong ties in organizations: A cross-cultural perspective. University of South Carolina, Dissertation Chair.

Goerzen, Anthony. 2001. Network diversity and multinational enterprise performance, University of Western Ontario, Examining Board.

Coompanthu, Somchanok. 2000. International services: The choice of organizational forms and plural management. University of South Carolina, Dissertation Chair.

Bolino, Mark C. 2000. Skill utilization and underemployment among expatriates: A relative deprivation approach. University of South Carolina. Committee Member.

Baek, Hyungkee Young. 1999. The effects of agency problems on the foreign entry mode choices, relative share ownership, shareholder wealth, and joint venture stability. University of South Carolina, Committee Member.

Almeida, James George. 1999. Firm resources, environmental perceptions, business-level strategies and firm performance: An empirical examination. University of South Carolina, Committee Member.



**DISSERTATION SUPERVISION**

McArthur, David. 1998. A grounded theory of international technology transfer within multinationals. University of South Carolina, Dissertation Chair.

Uscategui, Kelly. 1998. An investigation of headquarters-subsidiary marketing function relationships: Implications for market brand performance. University of South Carolina, Dissertation Co-chair.

O'Donnell, Sharon. 1997. Headquarters use of monitoring, incentives and normative control in the foreign subsidiary: The role of international interdependence in an agency theory framework. University of South Carolina, Dissertation Chair.

Johnson, James Patrick. 1997. Strategic decision-making, commitment, and organizational justice: Implications for the control and performance of international joint ventures. University of South Carolina, Dissertation Chair.

Lenartowicz, Tomasz. 1996. The influence of culture on retailing performance: A subculture level approach. University of South Carolina, Dissertation Chair.

Jeong, Insik. 1996. Strategic orientation toward global product innovation: Conceptualization and measurement of the SOGPI construct. University of South Carolina, Dissertation Chair.

Athanassiou, Nicholas. 1995. The impact of internationalization on top management team characteristics: A tacit knowledge perspective. University of South Carolina, Committee Member.

Pahl, Joy. 1995. Power, conflict, and organizational justice in the multinational corporation headquarters-subsidiary relationship. University of South Carolina, Dissertation Chair.

Katrishen, Frances Antoinette. 1995. The influences of opportunities, competencies and imitation on firms' international strategies in deregulating European Union insurance markets. University of South Carolina, Committee Member.

Meznar, Martin Blaine. 1993. Public affairs management in multinational corporations: An empirical examination. University of South Carolina. Committee Member.

Barnett, Steven Tyler. 1993. The foreign subsidiary manager selection process: Towards a grounded theory. University of South Carolina, Committee Member.

Carpano, Claudio. 1991. The impact of competitive strategies and structure on the performance of United States multinational corporations competing in international industries. University of South Carolina, Dissertation Co-chair.

Herron, Lanny. 1990. The effects of characteristics of the entrepreneur on new venture performance. University of South Carolina, Committee Member.

Keels, Joanna Kay. 1989. The nature of fragmented industries: Structure, evolution, and performance. University of South Carolina, Committee Member.

Morrison, Allen. 1989. U.S. business level strategies in global industries: An empirical examination. University of South Carolina, Dissertation Chair.

**DISSERTATION SUPERVISION**

Bryd, Terry Anthony. 1988. Integrating knowledge and data in a task support system: A model and an application. University of South Carolina, Committee Member.