

MEDIA EVALUATION ENTRY FORM

SOUTHERN INTERSCHOLASTIC PRESS ASSOCIATION

School of Journalism and Mass Communications/University of South Carolina, Columbia, S.C. 29208
(803) 576-6632 • nmbrook@mailbox.sc.edu

Broadcast Literary Magazine Newspaper/newsmagazine Online Yearbook

Publication Name _____

Adviser Name _____

School Name _____

Adviser Email _____

School Address _____

Evaluation fee: \$70
To receive an evaluation, your program must be an SIPA member. To become a member, visit <http://sipa.sc.edu>. Lifetime members have to pay for evaluation fees only and not membership fees. **If you advise multiple publications, you must fill out an entry form for each publication and you must pay an evaluation fee for each publication type.**

City _____ State _____ Zip Code _____

School Phone _____

Mail to:

Number of students in production class _____

SIPA
800 Sumter Street
SJMC/USC
Room 218
Columbia, SC 29208

For broadcast only, how often do you produce a show?

Daily Twice a week Once a week
Twice a month Once a month

Guidelines for Media Evaluation Entry

Enclose this entry form with full payment to SIPA of \$70 as well as the enclosures listed below along with a letter to the judge. If you advise multiple publications, you must fill out an entry form for each publication and you must pay an evaluation fee for each publication type.

Publication type	Received in office date	Enclosures necessary
Broadcast	Jan. 10	Links to 2 shows (no more than 20 minutes):
Literary Magazine	Oct. 15 (Fall) OR July 1 (Spring)	One copy of the magazine
Newspaper/newsmagazine	Dec. 5	One copy of two issues
Online	Dec. 15	Link:
Yearbook	Oct. 15 (Fall) OR July 1 (Spring)	One copy of the yearbook

For the following, indicate the approximate percentage of work done by students, advisers and professionals. Totals should add up to 100 percent.

	Writing	Editing	Page Design	Headline writing	Caption writing	Ad design	Graphics	Selling ads	Taking photos	Editing photos	Cover (YB, LM, newsmag)	Online news site
% by students												
% by advisers												
% by pros												

Explain how and by whom staff is selected. _____

Who approves copy prior to publication/production? _____

Who determines content of publication/site/production? _____

All work is original and have been unedited from original publication or air date. There are no copyright violations.

Adviser's Signature _____

Date _____

Editor's signature _____

Date _____

You may, and are encouraged to, include a letter explaining to the judge how your media is produced, any issues with the production and other information you think the judge may find pertinent in viewing your production.