# Accreditation Council for Business Schools and Programs (ACBSP) <u>Quality Assurance (QA) Report</u>

# For Associate Degree Business Programs

Current as of August 2013

Navambar 10 2012

## Overview (O)1. Complete all information requested.

O. 2. Institution Names - University of Court Corolina Lengester

Submit your report as an attachment to reports@acbsp.org on or before February 15th or September 15th.

Address: P.O. Box 889 Hubbard Drive, Lancaster, S.C. 27921	November 16, 2013
O 3. Year Accredited/Reaffirmed: Nov / 2012 This Report Covers Years:	2013 - 2014
O 4. List All Accredited Programs (as they appear in your catalog):	
Note: Listing new programs here does not confer accreditation. New degree program for at least two years and have graduates and follow the guidance in the process boomassociate in Science in Business	
O 5. List all programs that are in your business unit that are not accredited by ACBSI the public between programs that have achieved accredited status and those that have O 6. List all campuses that a student can earn a business degree from your institution.  University of South Carolina Lancaster P.O. Box 889 Hubbard Driversity of South Carolina Lancaster P.O. Box 889 Hubbard Driversity of South Carolina Lancaster P.O. Box 889 Hubbard Driversity of South Carolina Lancaster P.O. Box 889 Hubbard Driversity Of South Carolina Lancaster P.O. B	ve not. None on:

O 7. Person completing report Name:	Phillip T. Parker	
Phone:	803-313-7452	
E-mail address:	ptparker@mailbox.sc.edu	
ACBSP Champion name:	Dr. Walter Collins	
ACBSP Co-Champion name:	Phillip T. Parker	

O 8. Conditions or Notes to be Addressed: You do not need to address Opportunity for Improvement (OFI). None

Please explain and provide the necessary documentation/evidence for addressing each condition or note since your last report.

Are you requesting the Board of Commissioners to remove notes or conditions (if the justification for removal is lengthy consider attaching an appendix to QA report):

# Remove Note: Remove Condition: Do not remove note or condition. Explain the progress made in removing the note or condition:

O 9. The business unit must routinely provide reliable information to the public on their performance, including student achievement such as assessment results.

Describe how you routinely provide reliable information to the public on your performance, including student achievement such as assessment results and program results.`

Each semester the President's Honor List and the Dean's Honor List are published on the USC Lancaster website, and in the local newspaper, *The Lancaster News*. In addition, for those students fortunate enough to make the list of Who's Who Among Students in American Junior Colleges, an announcement is published in both the local newspaper and on USC Lancaster's website. Please refer online at http://usclancaster.sc.edu/admissions/index.html.

Information related to progress of the campus and the status of the academic programs is shared with local community leaders when the Dean is invited to speak at various meetings around the area. For example, the Dean has spoken at the local Rotary clubs of Lancaster County on numerous occasions in the past few years. In addition, The Educational Foundation of USC Lancaster meets quarterly, and one of the agenda items is a report from the Dean. He shares the latest news concerning the university with the board members in a direct, concise, and effective manner. For more information concerning the foundation, please refer online at <a href="http://usclancaster.sc.edu/foundation/index.html">http://usclancaster.sc.edu/foundation/index.html</a>.

Student Learning Outcome Assessment Results: Such as what you report in standard #4, accounting assessment, management assessment, critical thinking, communication, etc. How do you make the results public?

The results of the assessments reported in standard # 4 are available online at http://usclancaster.sc.edu/assessment/index.html.

Program Results: Such as what you report in standard #4, graduation rates, retention rates, job placement, etc. How do you make the results public?

This type of information is available on our website at <a href="http://usclancaster.sc.edu/planning/AcctReportFY12-13.pdf">http://usclancaster.sc.edu/planning/AcctReportFY12-13.pdf</a>.

#### Standard #1 Leadership

#### Organization

a. List any organizational or administrative personnel changes within the business unit since your last report.

Although there have been no personnel changes within the business unit, USC Lancaster did choose the Business Chair, Stan Emanuel, to serve as Interim Dean upon the retirement of Dr. John Catalano on December 31, 2013. Stan remained in the role until USC Lancaster promoted Dr. Walter Collins to the position of permanent Dean as of April 15, 2013. The appointment of Stan Emanuel as Interim Dean was well deserved and only serves to enhance the perception of the USC Lancaster's Business Department.

b. List all new sites where students can earn an accredited business degree (international campus, off-campus or on campus, on-line) that have been added since your last report.

#### **None**

**Standard #2 Strategic Planning** (this standard not typically addressed in the QA report) This is used as a place holder to allow all the other standards to be addressed in the QA report and keep the numbering system consistent with self-studies and QA reports.

Not Applicable-not addressed in QA Report

#### Standard #3 Student and Stakeholder Focus

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

**Standard 3 - Student and Stakeholder-Focused Results** 

Student- and S	takeholder-Focus	sed	Student- and stakeholder-focused results examine how well your organization				
Results			satisfies stude	ents and stakehole	ders key needs and expectations.		
			Performance	measures may in	clude: satisfaction and dissatisfaction of current and		
			•	•	ders, perceived value, loyalty, persistence, or other		
			aspects of rel	ationship building	•		
			Measurement	t instrument or pro	ocesses may include end of course surveys, alumni		
				nship feedback, e	· · · · · · · · · · · · · · · · · · ·		
			Each acaden	nic unit must dem	nonstrate linkages to business practitioners and		
			organizations, which are current and significant, including an advisory board.				
			Periodic surveys should be made of graduates, transfer institutions, and/or				
			employers of graduates to obtain data on the success of business programs in				
				•	e successfully for entry-level positions.		
			Analysis of R		, , , , , , , , , , , , , , , , , , , ,		
Performance	What is your	Current	Analysis	Action Taken	Insert Graphs or Tables of Resulting Trends		
Measure	measurement	Results	of Results	or			
	instrument or			Improvement	(3-5 data points preferred)		
Measurable	process?	What are	What did	made			
goal		your	you learn				
_	(Indicate	current	from the	What did you			
What is your	length of	results?	results?	improve or			
goal?	cycle)			what is your			
				next step?			

51% of the graduates will report employment in the field or continuing in another degree program on the annual CHE 301 report.	Annual CHE 301 report.	62% of the graduates reported employm ent in the field or continuing in another degree program on the annual CHE 301 report.	Outcome was met. For 2014-2015, we will target 52%.	We will continue to monitor.	Graduates Reporting Employment in the Field or Continuing  Education  60  50  40  1006-1006  1006-1006  1006-1006  1006-1006  1006-1006  1006-1006  1006-1006  Years
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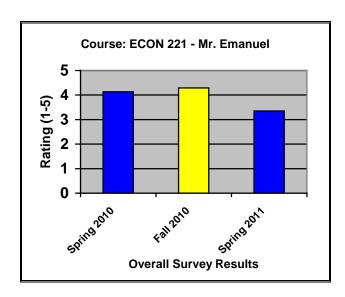
Associate in Science in Business Alumni Survey Graduates in 2012 and 2013 1. 80% of the 90% of the Bi-annual Alumni We will continue **Computer Courses Are** alumni will report Alumni Survey alumni Outcome to monitor. the computer was met. reported **Outstanding or Good for the** The cocourses are the **Business World** Outstanding or computer champion, 100 Good for the and the courses business world. Associate are 90 Dean of Outstandin Percent g or Good Academic 80 for the Affairs met business on **70** world. 12/18/2013 to discuss 60 results. **Years** 

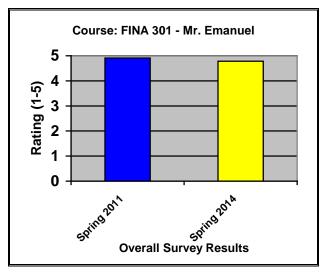
2. 80% of the alumni will rate the overall quality of the USC Lancaster Associate in Science in Business degree program as Outstanding or Above Average.	Bi-annual Alumni Survey	100% of the alumni rated the overall quality of the USC Lancaster Associate in Science in Business degree program as Outstandin g or Above Average.	Alumni Outcome was met. The co- champion, and the Associate Dean of Academic Affairs met on 12/18/2013 to discuss results.	We will continue to monitor.	Satisfaction with USCL Assoc. in Science in Business Program  100 90 80 70 100 100 100 100 100 100 100 100 100
3. 80% of the alumni will report continuing their education, employed and continuing their education, or employed full-time.	Bi-annual Alumni Survey.	90% of the alumni reported continuing their education, employed and continuing their education, or employed full-time.	Alumni Outcome was met. The co- champion, and the Associate Dean of Academic Affairs met on 12/18/2013 to discuss results.	We will continue to monitor.	Continuing Education or Employed Full-time  100 90 80 70 60 50 100 100 100 100 100 100 100 100 100

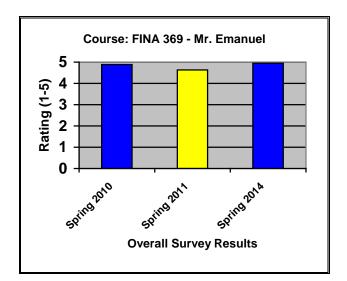
4. 80% of the alumni will report they acquired the knowledge and skills to prepare them for the job market.	Bi-annual Alumni Survey.	100% of the alumni reported they acquired the knowledge and skills to prepare them for the job market.	Alumni Outcome was met. The co- champion, and the Associate Dean of Academic Affairs met on 12/18/2013 to discuss results.	We will continue to monitor.	Knowledge and Skills Acquired Prepared Alumni for Job Market  100 90 80 70 60 2002 2003 2003 2003 2003 2003 2003
5. 80% of the Alumni will report if they were to begin college again in the Associate in Science in Business degree program, they would choose USC Lancaster.	Bi-annual Alumni Survey.	100% of the Alumni reported if they were to begin college again in the Associate in Science in Business degree program, they would choose USC Lancaster.	Alumni Outcome was met. The co- champion, and the Associate Dean of Academic Affairs met on 12/18/2013 to discuss results.	We will continue to monitor.	Alumni Who Would Choose USC Lancaster Again  100 90 80 70 60 200 200 200 200 200 200 200 200 200

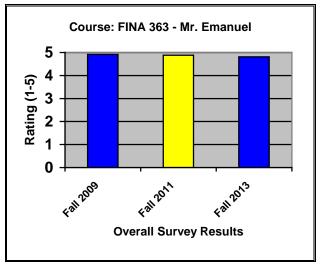
6. 80% of the Alumni will report being very satisfied or satisfied with the knowledge gained in the general education requirements.	Bi-annual Alumni Survey.	100% of the Alumni reported being very satisfied or satisfied with the knowledge gained in the general education requiremen ts.	Alumni Outcome was met. The co- champion, and the Associate Dean of Academic Affairs met on 12/18/2013 to discuss results.	We will continue to monitor.	Alumni Satisfied with Knowledge Gained in General Education Requirements  100 90 80 70 60 2000 2001 2000 2010 2010 2010 2010 201
7. 80% of the alumni will report being very satisfied or satisfied with the Professors in the Business program.	Bi-annual Alumni Survey.	100% of the alumni reported being very satisfied or satisfied with the Professors in the Business program.	Alumni Outcome was met. The co- champion, and the Associate Dean of Academic Affairs met on 12/18/2013 to discuss results.	We will continue to monitor.	Alumni Satisfied with Professors in Business Program  100 90 80 70 60 2000 2000 2000 2000 2000 2000 2000

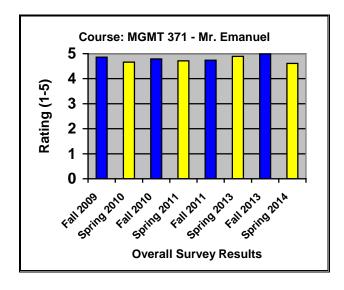
8. 80% of the alumni will report that the computer software	Bi-annual Alumni Survey.	80% of the alumni will report being very satisfied or	Alumni Outcome was met. The co- champion,	We will continue to monitor.	Alumni Satisfied with Computer Software
preparation they received for the business world was either outstanding, excellent, or above average.		satisfied that the computer software prepared you for the business world.	and the Associate Dean of Academic Affairs met on 12/18/2013 to discuss results.		100 90 80 70 60 2002-2003

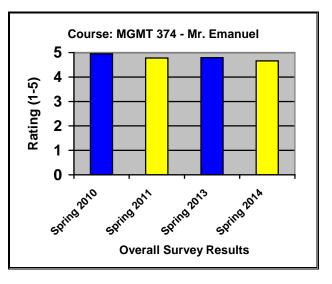


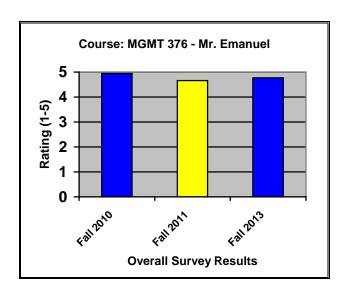


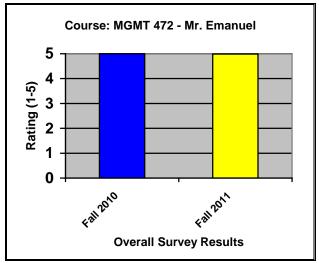


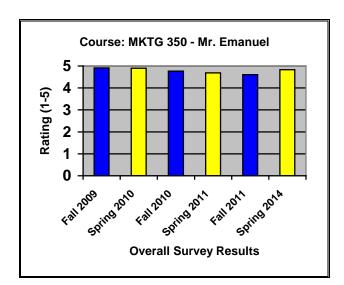


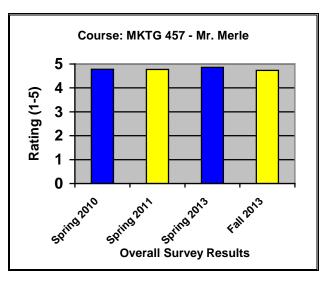


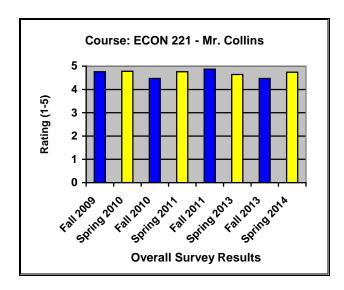


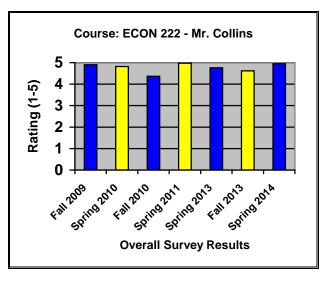


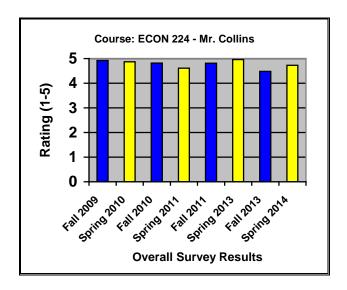


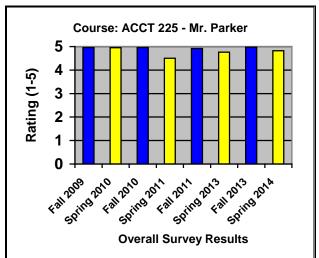


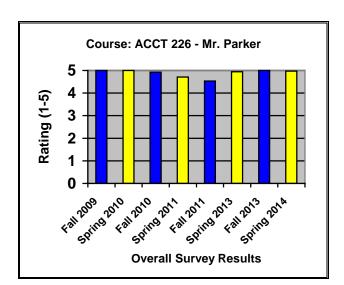


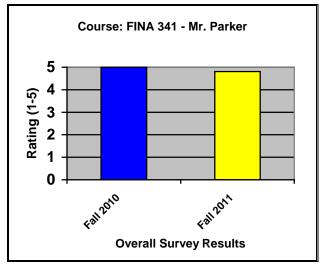


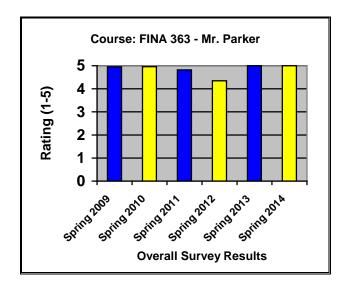


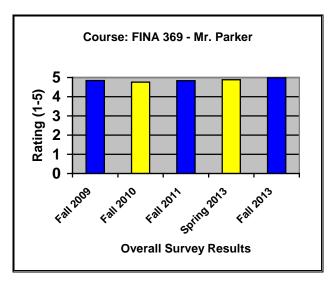


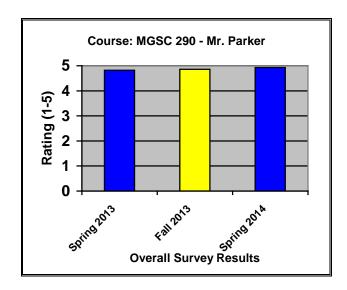


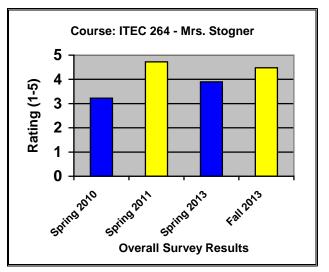


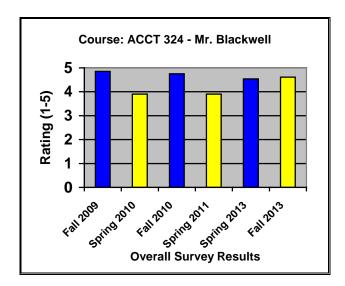


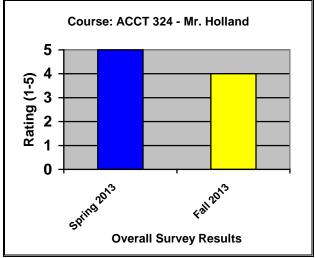


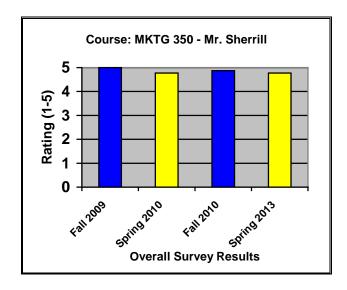


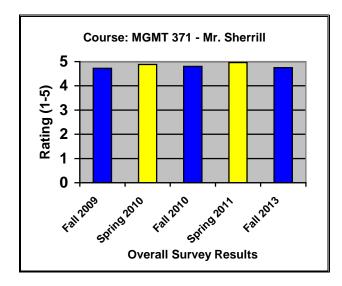


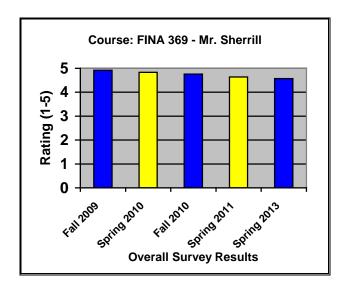


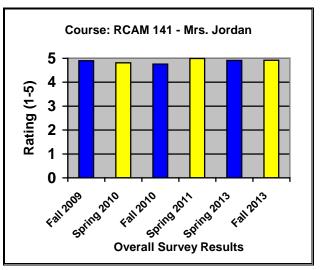


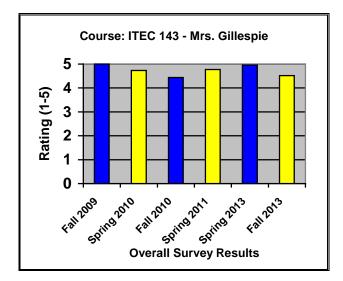


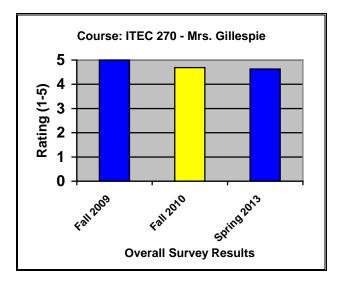












#### Standard #4 Measurement and Analysis of Student Learning and Performance

#### a. Program Outcomes

List outcomes, by accredited program - Program outcomes should be used as part of a student learning assessment plan and be measurable.

#### **Associate in Science in Business**

The Associate in Science in Business degree seeks to provide educational opportunities that will prepare students for careers in business and industry as well as meet many of the preliminary requirements for four-year majors in the College of Hospitality, Retail, and Sport Management at USC.

### Learning Outcomes

- Accounting and Financial Skills: Students completing the Associate of Science in Business degree program at USC
   Lancaster will be able to perform the basic functions of business financial operations, such as interpreting basic financial statements and reconciling accounts.
- Knowledge of Basic Legal Concepts: Students completing the Associate of Science in Business degree program at USC Lancaster will be able to describe basic legal concepts and the judicial system, with emphasis on business law.
- Management Skills: Students completing the Associate of Science in Business degree program at USC Lancaster will be able to apply basic management theories to reach appropriate business decisions.
- Effective Communication: Students completing the Associate of Science in Business degree program at USC Lancaster will be able to communicate effectively for a business environment.

The associate degree business program is accredited by the Accreditation Council for Business Schools and Programs.

#### b. Performance Results

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Standard 4 Student Learning Results (Required for each accredited program)

Performanc	e Indicator			D	efinition			
1. Student L	earning	A student learning	A student learning outcome is one that measures a specific competency attainment.					
Results	_	Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone						
		performance, third-party examination, faculty-designed examination, professional performance, licensure examination).						
(Required for		Add these to the description of the measurement instrument in column two:						
accredited p	rogram)				amples of student work.			
					such as getting feedback from the student or other persons			
			relevant informatio		de getting recassion nem tile etaaent er ether percent			
		, , ,		ted during the stude	ent's education.			
		Summative – An a	assessment condu	cted at the end of the	ne student's education.			
				•	d within the business unit.			
				•	ed outside the business unit.			
					een online and on ground classes, Between professors,			
				es, or compare to external results such as results from the U.S. Department of				
		1		or results from a ve	ndor providing comparable data.			
Darfarmana	What is		of Results	Action Tokon	Incort Crowbo or Tobles of Descritive Trowds			
Performanc		Current	Analysis of	Action Taken	Insert Graphs or Tables of Resulting Trends			
e Measure	your	Results	Results	or Improvement	(2 E data mainta mustaurad)			
Measurable	measure	What are your	What did you	Improvement	(3-5 data points preferred)			
	ment instrume	What are your	What did you learn from the	made				
goal	nt or	current results?	results?	What did you				
What is	process?	results:	results:	improve or				
your goal?	Grades			what is your				
your goar:	should							
	not be	next step?						
	used							
	(Indicate							
	length of							
	cycle)							

Students enrolled in an accounting course should be able to identify the components of an income statement, balance sheet, or statement of owner's equity. Students should be able to identify and classify accounts, as well as create and record general journal entries.	Samples of student work submitted to the assessment committee.	70% of the students enrolled in an accounting course should score 3 or higher on the Accounting and Financial skills rubric.	Outcome was met. 94.6% of the students enrolled in an accounting course scored 3 or higher on the Financial & Accounting skills rubric for 2013 - 2014.	Results from using Cengage are positive. For 2014-2015, we will have a goal that 71% of the students will achieve the desired results. We will continue to gather data and look for trends and ways to improve.	Accounting Skills  100 90 80 70 60 50 40  Failand Span Span Failant Span Span Failant Span Span Failant Failan
Students enrolled in a management course should be able to apply basic management theories to reach appropriate business decisions.	Samples of student work submitted to the assessment committee.	70% of the students enrolled in a management course should score 3 or higher on the management skills rubric.	Outcome was met. 89.83% of the students enrolled in a management course scored 3 or higher on the management skills rubric.	We will continue to gather data and look for trends over time. We will review the rubric and improve it. Next year, we will seek a target of 71%, up from the current target of 70%.	Management Skills  100 90 80 70 60 50 Fail 2013 Fail 201

Students enrolled in ITEC 143, ITEC 242 will be able to communicate effectively for a business environment.	Samples of students' written work.	71% of students enrolled in ITEC 143, ITEC 242, SPCH140, or ENGL463 will score 3 or higher (out of 5) on the business effective communication rubric.	90% of the students enrolled in ITEC 143, ITEC 242, SPCH140, or ENGL463 scored 3 or higher on the business effective communications rubric	For 2014-2015, we will continue to improve upon the rubric currently in place.	Effective Communication Skills  100 90 80 70 60 50 40  Fairan Fai
A.S. in Business students will demonstrate sufficient competency in oral communication skills.	SPCH 140 students will make a formal oral presentation	A.S. in Business students will score a 3 or higher on the business effective communication rubric.	Outcome was met. 90% of the students enrolled in SPCH140 scored a 3 or higher on the business communications rubric.	We are pleased with the results, and will monitor in the future.	Oral Communication Competency  90  80  70  60  208  208  208  208  208  208  208

Students will score an average of 80% on the evaluation provided by employers of the Internship program.	Supervisor's Evaluation Report of the Intern as provided to USCL as part of the TSTM399 course.	100% of the students received an average score of 80% or higher.	Outcome was met. For 2014-2015, we will target an average score of 82%.	We will continue to monitor.	Students Achieving an 80% Rating by Employers  100 90 80 70 60 100 100 100 100 100 100 100 100 100
Students enrolled in ACCT324 will have a basic knowledge of legal concepts.	Samples of student work.	70% of students enrolled in ACCT324 will score 3 or higher (out of 5) on the business law rubric.	63.05% of the students enrolled in ACCT324 scored 3 or higher on the business law rubric.	The result is a cause for concern. The Business Faculty will review the data in September 2014 to discuss ways to improve the results.	Legal Concepts  Legal Concepts  And

in the Associate in Business	Enrollment numbers provided by the Admissions	Acceptable numbers of students enrolled in the	Outcome was met. The required courses	We will continue to monitor and	Students Enrolled as Assoc. in Business Majors
will be at least 16	and Records office.	Associate program were reported.	for the degree have been adjusted to more easily transfer into the 4 year Business programs at USC (fall 2012).	review numbers enrolled in the program. With the potential changes in the program coming in the fall, these numbers should go up.	95 85 86 87 88 88 88 88 88 88 88 88 88 88 88 88

# **Standard #5 Faculty and Staff Focus**

Complete Table 5.1. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Table 5.1 Standard 5 - Faculty- and Staff-Focused Results

Faculty and Staff Focused Results			Faculty and staff-focused results examine how well the organization creates and maintains a positive, productive, learning-centered work environment for business faculty and staff.			
			servi numl facul	ce, adminis ber of comi ty and stafi	strative duties, busin mittees, number of tl	sional development, scholarly activities, community less and industry interaction, number of advisees, theses supervised, satisfaction or dissatisfaction of e, and learning-centered environment, safety, tts.
			Analy	ysis of Res	sults	
Performance	What is your	Curr	ent	Analysi	Action Taken or	Insert Graphs or Tables of Resulting Trends
Measure	measureme	Res	ults	s of	Improvement	
	nt			Results	made	(3-5 data points preferred)
Measurable goal	instrument or process?	What are your current		What did you	What did you improve or	
What is your goal?	(Indicate length of cycle)	resu	lts?	learn from the results?	what is your next step?	

		F	ull-time B	usiness Faculty Su	urvey
1. 90% of the faculty will report being encouraged to pursue opportunities for professional growth: training, continuing education, seminars, Professional Associations, presentations.	Bi-annual Business Faculty Survey.	100% of the faculty reported being encouraged to pursue opportunities for professional growth: training, continuing education, seminars, Professional Associations, presentations	Outcome was met.	Will continue to monitor this area.	Faculty Encouraged  100  80  40  20  2006-2007 2008-2009 2011-2012 2013-2014  Years
2. 90% of the faculty will report they feel very satisfied or satisfied that they are safe in their environment.	Bi-annual Business Faculty Survey.	100% of the faculty reported feeling very satisfied or satisfied that they are safe in their environment.	Outcome was met.	Outcome exceeded the goal.	Classroom Satisfaction  80  40  2006- 2008- 2011- 2013- 2007 2009 2012 2014  Years

3. 90% of the faculty will report they are very satisfied or satisfied that their classrooms is noise free.	Bi-annual Business Faculty Survey.	100% of the faculty reported feeling very satisfied or satisfied that their classroom is noise free.	Outcome was met.	Outcome exceeded goal.	Classroom is Noise Free  100 80 40 20 2006- 2008- 2011- 2013- 2007 2009 2012 2014 Years
4. 90% of the faculty will report being very satisfied or satisfied with the classroom layouts being conductive to learning.	Bi-annual Business Faculty Survey.	100% of the faculty reported being either very satisfied or satisfied with the classroom layouts being conductive to learning.	Outcome was met.	Outcome exceeded goal.	Classroom Layout Condusive to  Learning  70  80  70  40  30  2006- 2008- 2011- 2013- 2007 2009  Years 2012 2014

5. 90% of the faculty will report they are very satisfied or satisfied that resources are available to supplement their courses.	Bi-annual Business Faculty Survey.	100% of the faculty reported that they are very satisfied or satisfied with the resources that are available to supplement their courses.	Outcome was met.	Will continue to monitor this area.	Resources Available to Supplement  Courses  40  20  2006- 2008- 2011- 2013- 2007 2009 2012 2014  Years
6. 90% of the faculty will report that they are very satisfied or satisfied that their classrooms are equipped with appropriate hardware and software.	Bi-annual Business Faculty Survey.	100% of the faculty reported that they are very satisfied or satisfied that their classrooms are equipped with appropriate hardware and software.	Outcome was met	Will continue to monitor this area.	Classrooms Properly Equipped with Hardware/Software  100 80 40 20 2006- 2008- 2011- 2013- 2007 2009 2012 2014 Years

7. 90% of the faculty will report being very satisfied or satisfied their office is an inviting place for students.	Bi-annual Business Faculty Survey.	100% of the faculty reported being very satisfied or satisfied their office is an inviting place for students.	Outcome was met.	Will continue to monitor this area.	Faculty Offices are Inviting Places for Students  100 80 40 20 2006- 2008- 2011- 2013- 2007 2009 2012 2014  Years
8. 90% of the faculty will report being very satisfied or satisfied their course loads meet the standards set by the Regional Campuses Faculty Manual.	Bi-annual Business Faculty Survey.	100% of the faculty reported being very satisfied or satisfied their course loads meet the standards set by the Regional Campuses Faculty Manual.	Outcome was met.	Will continue to monitor this area.	Course load meets Regional Campuses Faculty Manual Standards  100 80 40 20 2006- 2008- 2011- 2013- 2007 2009 Years 2012 2014

9. 90% of the faculty will report being very satisfied or satisfied they are compensated for overload courses.	Bi-annual Business Faculty Survey.	100% of the faculty reported being very satisfied or satisfied they are compensated for overload courses.	Outcome was met.	Will continue to monitor this area.	Faculty Compensated for Overload Courses  100 80 40 20 2006- 2008- 2011- 2013- 2007 2009 2012 2014 Years
10. 90% of the faculty will report being very satisfied or satisfied as an employee of the University of South Carolina Lancaster.	Bi-annual Business Faculty Survey.	100% of the faculty reported being very satisfied or satisfied as an employee of the University of South Carolina Lancaster.	Outcome was met.	Will continue to monitor this area.	Faculty Overall Satisfaction as a USCL Employee 80 40 2006- 2008- 2011- 2013- 2007 2009 2012 2014 Years

# **Statistics from Human Resources Office Concerning Business Faculty**

			,		Concorning Ducinices I accura
Through the Human Resources	Data collected from the	Zero faculty/staff	We will continue	As the campus	Faculty Turnover
Department,	Human	turnovers were	to monitor this area.	continues to grow, we	2
data will be	Resources	reported.	uns area.	will need to	3 ]
collected	Director.			employ	
indicating the				more faculty	<u> </u>
faculty				and staff.	g
turnover.					N n mper
Faculty on 1 year contracts who are					
renewed are					0 +
not					2006- 2008- 2011- 2013-
considered					2007 2009 2012 2014
turnover.					Years
Business Faculty sick leave will	Data collected from the	During 2013 and 2014 no sick leave	We will continue to monitor	Outstanding Outcome.	Sick Leave Taken
continue to	Human	hours were	this area.		18 +
increase .to	Resources	used from			16
the point of donating to	Director.	Business faculty.			ω 14 μ
other faculty		lacuity.			S 12 10 10 8
members in					오 8
need of extra					6 4
days.					2
					0
					2008- 2011- 2013-
					2009 2012 2014
					Years

Safety Records for 2013 and 2014, OSHA Summary of Work-Related Injuries and Illnesses.	Data collected from the Human Resources Director.	During 2013 and 2014 there were no work related injuries reported.	We will continue to monitor this area.	We continue to provide a safe environment for our employees.	Work Related Injuries Reported  10 9 8 7 6 5 4 3 2 1 0 2006- 2008- 2013- 2007 2009 2014 Years
Number of Full Time Faculty.	Data collected from the Human Resources Director.	During 2013 and 2014 no new full time faculty were hired.	We will continue to monitor this area and adjust as needed.	As the campus continues to grow, we will need to employ more faculty and staff.	Number of Full Time Business Faculty  2006- 2008- 2010- 2013- 2007 2009 2011 2014 Years

# **Faculty Qualifications**

Complete the table 5.2 for <u>new full-time and part-time faculty members since last self-study or QA report. Do not include faculty members previously reported,</u> in accordance with Criterion 5.2 in the Standards and Criteria.

Table 5.2 Standard 5 - NEW FULL-TIME AND PART-TIME FACULTY QUALIFICATIONS

		<u> </u>			071110110
NAME	MAJOR	COURSES	LIST ALL EARNED	DOCUMENT OTHER	ACBSP
(List	TEACHING	TAUGHT	DEGREES	PROFESSIONAL	QUALIFICATION
alphabetically	FIELD	(List the Courses	(State Degree as	SPECIFIC	1. Master's
by Last Name)		Taught	Documented on	QUALIFICATIONS	<ol><li>Doctorate</li></ol>
		During the	Transcript, Must	<ul><li>Five Years</li></ul>	<ol><li>Professional</li></ol>
		Reporting Period,	Include Major Field)	Work	4. Exception
		Do Not Duplicate		Experience	
		Listing)		<ul> <li>Teaching</li> </ul>	
				Excellence	
				<ul> <li>Professional</li> </ul>	
				Certifications	
Tom Holland	Business	ACCT324	J.D., University of	Member of South	Doctorate
	Law		Arkansas School of	Carolina Bar	
			Law		

#### Standard #6 Educational and Business Process Management

#### a. Curriculum

1. List any existing accredited degree programs/curricula that have been **substantially revised** since your last report and attach an updated Table 6 Curriculum Summary from Criterion 6.2 Professional Component, Criterion 6.3 General Education Component, and Criterion 6.4 Business Major Component.

The Business faculty recognized the opportunity to improve and strengthen the Associate in Science in Business program a few years ago. With input from several key people, the faculty added course options that would provide a seamless transfer to the into the Bachelor of Science in Business Administration or the Bachelor of Arts in Organizational Leadership programs. In addition, faculty agreed that all courses completed in the professional and business major component sections must be passed with a minimum grade of C. This officially takes effect in Fall 2014 for new students. We are very pleased with the improvements made to the program, and we will always strive for continuous improvement.

2. List any **new** degree programs that have been developed since your last report and attach a Table 6 Curriculum Summary from Criterion 6.2 Professional Component, Criterion 6.3 General Education Component, and Criterion 6.4 Business Major Component.

Note: If you have a new degree at a level currently accredited by ACBSP, then report information on: student enrollment, program objectives, instructional resources, facilities and equipment, admissions requirements, graduation statistics, core professional components (CPCs) and the outcomes assessment process to ACBSP.

3. List any accredited programs that have been terminated since your last report.

Note: if you do not have any new or revised programs you do not need to complete Table 6 Curriculum Summary.

# TABLE 6 CURRICULUM SUMMARY

Name of Major/Program: Associate in Science in Business Degree

Total Number of Hours for Degree: 60

List courses appropriate for each area:

## A) General Education

		Educational	
Course #	Course Title	Goal Area	Credits
ENGL 101	College Composition	1	3
ENGL 102	Composition and Literature	1	3
	Art, History, or Values, Ethics, & Social Responsi	bility	
	Course	5,4,9	3
	Social Sciences	8	3
SPCH 140	Public Communication	1	3
	Foreign Language (SPAN or FREN)	10	6
	Math or Computer Science or	6	3
	Logic or Statistics		
	Natural Science	6	4
		Area total credit hours	28
		Percentage of Total Hours	46.7%

# B) Related Professional Area Component:

Course #	Course Title	<u></u>	Credits
ACCT 225	Intro to Financial Accounting	A	3
ACCT 324	Commercial Law	E	3
MGMT 371	1 Principles of Management	I	3
	Economics/Finance options	D, H	3
	Finance, Risk Management or Ethics Option	H, E	3
	Electives	<u> </u>	2
		Area total credit hours	17
		Percentage of Total Hours	28.3%

# C) Professional Concentration (Business Major)

Course #	Course Title	Areas of Study	Credits
ITEC 143	Advanced Business Document Preparation or	_	
ACCT 226	Intro. Management Accounting	Α	3
	Records Control/Management or Economics	D	3
	Business Communications or Business Writing		3
MGSC 290	or ITEC 264 Computer Applications in Business		3
	Marketing/Management options	F, I	3
		Area total credit hours	15
		Percentage of Total Hours	25.0%
		Total Program Hours	60

Complete table 6.1. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

**Table 6.1 Standard 6 - Organizational Performance Results** 

Organizational Results		Organ busine that ch charac Key in equity, organi	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance.  Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.				
Performance What is your measurement instrument or process? ar (Indicate		Current Results	Analysis of Results What did you learn from the results?	Action Taken or Improvement made  What did you improve or what is your next step	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)		
USC Lancaster will provide the community use of the building facilities	campus facilities will	Use of facilities decreased from 2006 & 2007.	The difficult business environment resulted in lower than expected revenues. With the future forecasts cautiously optimistic, we will	None	Facility Rental Income  \$40,000 \$30,000 \$20,000 \$10,000 \$0 2006 2007 2008 2009		

			continue to		
			monitor.		
USC Lancaster	350	400 High	Students	Outcome	
will celebrate	students	School	exceeded	was met.	Honors Day at USC Lancaster 2006- 2014
"Honors Day", a	will attend	students	outcome.	Will	•
yearly event to	Honors	attended	outcome.	continue to	6001
spotlight	Day at	Honors		monitor	
Lancaster Co.	USC				500
Juniors &		Day		annually	400
	Lancaster				
Seniors					300
enrolled in Beta					
Club & National					
Honors Society.					
					2006 201 2008 2008 2010 2011 2012 2018
					Number of Students attending
USL	1000	1165 logins	Community	Outcome	
Lancaster's	logins will	were	use of the	was met.	Community Use of Medford Library Computers
Medford Library	be	recorded	Medford	Will	1400
offers	recorded	by	Library	continue to	1000
community	annually	community	computer	monitor	800
usage of the	by the	use of the	did exceed	annually.	600
internet. These	community	Medford	outcome.	The	400
statistics will be	use of the	Library		community	200
documented by	Medford	computers.		is	
the number of	Library			encouraged	2010-2011 2011-2012 2012-2013
individual	computers			to use the	an' an' an'
logins.	Computers			facilities.	Number of Logins
T TOTALIS		1	ĺ	Tacillies.	

		Analysis	of Results			
Name	Special Awards & Recognition	Conferences, workshops, in-service	Community, Business & Industry	USCL Committees	Continuuing Education, other	Memberships (Boards, commissions, etc.)
Bobby Collins	USCL Divisional Teacher of the Year 2011-2012			Library Committee, Rotaract Advisor		Lancaster Rotary Club Treasurer, 2013-2014, Lancaster Rotary Club Finance Committee membe 2013-2014
Stan Emanuel	USCL Teacher of the Year 2008-2009	Annual training on Drake software 2009- 2011, Annual tax updates via Franklin Sparkman CPA, 2009-2011, faculty information form training session, 2011, guest speaker for UNIV 101 in 2010	USCL Rotaract Advisor	Assessment Committee, Student Scholarship & Special Awards Committee		Past President of the Lancaster Rotary Club
Phillip T. Parker	USCL Teacher of the Year 2010-2011	Member of the SCACPA 2013-2014, Member of the S.C. Tax Council, 2013- 2014, AttendedRegional Conference of ACBSP, 2013; Attended SC Tax Council Fall Conference, 2013		USCL Assessment Committee 2013- 2014		