TIPS FOR PRESENTING YOUR POSTER

Appearance
Don't distract the audience with your own appearance - be neatly neutral

Attitude
The audience's interest will reflect your own - both your interest in your work, and your interest in having them talk with you about it.

Engage the viewer
When they join you, offer to answer any questions, or to provide an introduction or overview of your work/experience.

THE Talk
Prepare a short, crisp "CUT TO THE BOTTOM LINE" mini talk 1-2 minutes long, and a slightly longer 3-5 minute version where you "walk" them through the entire poster/display.

DOs and DON'Ts
DO explain things that might seem obvious (or ask if they would like you to go over it)
DON'T assume the audience knows everything you do

DO invite others who come and stand near your poster to join your ongoing presentation
DON'T start it all over again, offer to fill in missing pieces for new arrivals when others leave

DO point to things on the poster/display as needed
DON'T stand in front of the poster/display blocking what you are pointing to (or when no one is there)

DO offer to "walk" viewers through the poster/display when they stop by
DON'T force them to listen to your talk if they would rather just read or browse

DO let viewers just read the poster/browse if they would rather do that
DON'T talk to them while they are trying to read it -- just be ready to answer questions

DO make sure your abstract and poster match
DON'T try to explain things you don't know, just say "I don't know" or "I will have to check on that..."