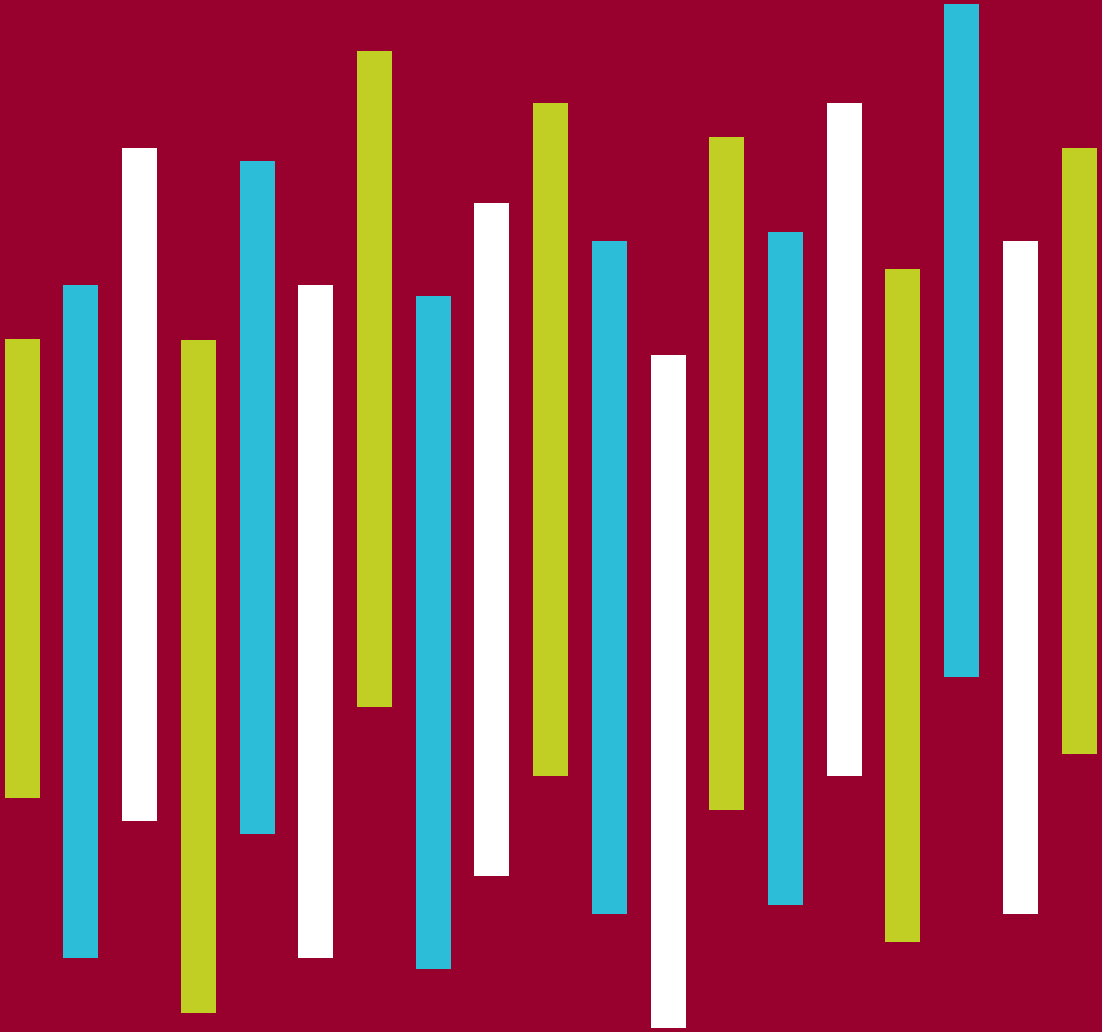
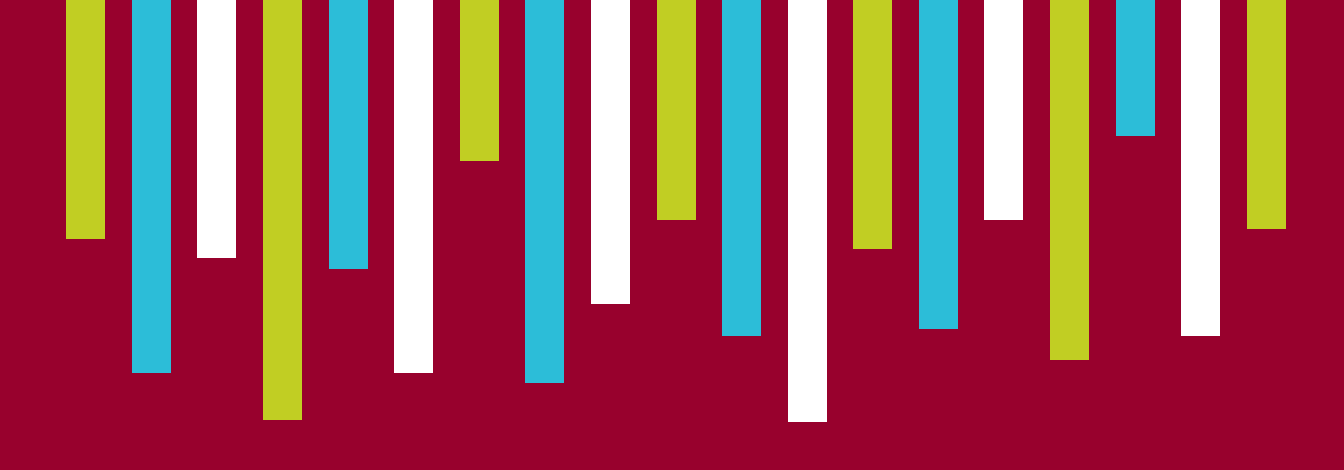


LEADERSHIP &
SERVICE CENTER

COMMUNITY
SERVICE
ANNUAL REPORT
2013-2014
UNIVERSITY OF
SOUTH CAROLINA





Organized service efforts at the University of South Carolina began in 1989 with the establishment of the Office of Community Service. These efforts now are led by the Leadership and Service Center part of the Department of Student Life.

EDITORS: KELLY WUEST, BETH BRINK, LUIS SIERRA, MELISSA GENTRY, KIM MCMAHON. DESIGNER: WILLIE KINARD



WHAT DO WE DO?

THE MISSION OF THE LEADERSHIP & SERVICE CENTER

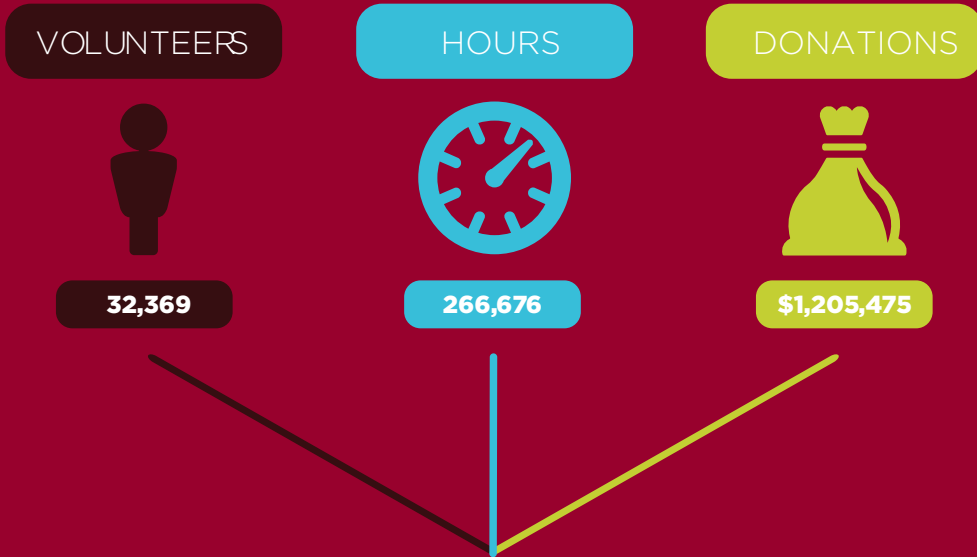
The mission of the University of South Carolina's Leadership & Service Center (LSC) is to provide opportunities and experiences for students to become involved, develop leadership skills, serve the community and foster their own sense of purpose. As part of this mission, the LSC promotes volunteer service as an integral part of the educational values of the University of South Carolina. We prepare students for a lifetime of active citizenship through programs that foster their community engagement and empower them to reflect on issues that matter.

Our service opportunities include campus-wide co-curricular service initiatives including Alternative Breaks, Carolina Cares, Fall Community Service Fair, Service Saturdays, weekly service trips, the Serve Carolina workshop and the Service Leadership Institute. In addition, the LSC coordinates nationally-recognized service days and weeks such as 9/11 Week of Service, Hunger and Homelessness Week, Martin Luther King Jr. Days of Service and AmeriCorps Week.

This report not only represents community service initiatives from the LSC but embodies community service from across campus. We collect self-reported data from students, organizations, departments, colleges, and programs to represent USC's commitment to service.

MEASURING SUCCESS

During 2013-2014, USC volunteers were involved in hands-on community service, philanthropic fundraising, community-based research, service-learning and advocacy initiatives. These volunteers included various representatives from student organizations, university departments, academic units, service-learning classes and campus partners.



TOTAL ECONOMIC IMPACT:
\$6,578,996.80*

*Estimate based on 2013 value of volunteer time in South Carolina at \$20.15 per hour (www.independentsector.org/volunteer_time?s=volunteer%20time), as determined by the Independent Sector. Report statistics based on voluntary submissions from USC campus partners for the period of July 1, 2013–June 30, 2014. For more information on how to contribute to future reports, contact the Leadership and Service Center at (803) 777-7130 or lsc@sc.edu.





LEADERSHIP & SERVICE CENTER INITIATIVES



LEADERSHIP & SERVICE CENTER (LSC) INITIATIVES

LSC provides resources to help students, faculty and staff become connected to the community. LSC leadership coaches are available to help place volunteers placements at more than 100 non-profit agencies in the Columbia area. The LSC's website (www.sa.sc.edu/leadershipandservice/) highlights upcoming service opportunities and has a link to our agency database as well. Those interested in volunteering are encouraged to subscribe to the Serve Carolina listserv, which distributes a bi-weekly email newsletter, by visiting the LSC's website. The following are major service initiatives of the LSC:

ALTERNATIVE BREAKS

The Alternative Breaks program consists of substance-free, community service-learning trips during the university's fall, winter and spring breaks. AB participants travel locally and nationally in teams to different cities, engage in active service and have the opportunity to gain new perspectives on social issues while meeting community needs and learning about and building upon community assets. In total, 93 students, faculty and staff served for 3,448 hours on the 9 trips offered this year.

FALL BREAK:

Christmas in Action (Poverty & Elderly)
Spartanburg, S.C.

Special Olympics (Disabilities)
Greenville, S.C.

WINTER BREAK:

Carolina Tiger Rescue (Annual Welfare)
Pittsboro, N.C.

SPRING BREAK:

C.R.O.S. Ministries (Hunger & Poverty)
West Palm Beach, Fla.

Habitat for Humanity (Poverty & Homelessness)
Marion County, Ala.

Martha O'Bryan Center (Education & Poverty)
Nashville, Tenn.

Sam's House (Environmental Awareness)
Merritt Island, Fla.

Morningstar Presbyterian Church (Disaster Relief)
Bayville, N.J.

Habitat for Humanity (Disaster Relief)
Tuscaloosa, Ala.

CANNED CREATIONS

Canned Creations, a signature annual Homecoming event, invites student organizations who wish to participate for Homecoming points or just for fun to build creations out of cans of food on Greene Street. This year's theme was "United States of Carolina" and students built creations geared toward patriotism and spirit at USC and in the state of South Carolina. After the creations were completed, the 14,160 pounds of canned food was donated to Harvest Hope Food Bank.

CAROLINA CARES

This year's program celebrated the 44th year of the Carolina Cares Donation Drive and the 59th year of the Tree Lighting Ceremony. The donation drive, a partnership with Carolina Service Council, collected stuffed stockings for the Salvation Army, monetary and food donations for Harvest Hope and signed cards for military members through the Red Cross Holiday Mail for Heroes initiative. During the month-long donation drive, 790 stockings were collected for the Salvation Army, \$495 was collected to fill 33 meal boxes and 200 lbs. of food were donated to Harvest Hope, and 1500 Holiday Mail for Heroes cards were signed.

COMMUNITY SERVICE AMBASSADOR PROGRAMS

Five undergraduate students were selected to serve as community service ambassadors during the 2013-2014 academic year. Community service ambassadors support the mission of the Leadership and Service Center through direct service, outreach, program assistance and issues education. These five students served a total of 810 hours over the course of the academic year.

COMMUNITY SERVICE OPPORTUNITY FAIR

The Community Service Opportunity Fair is an annual event held during the beginning of the fall semester. During the fair, students, faculty and staff connected with 34 community agencies and student service organizations to learn more about volunteer, internship and networking opportunities.

HUNGER AND HOMELESSNESS WEEK

National Hunger and Homelessness Week is a week devoted to raising awareness of the issues of hunger and homelessness. Organizations and individuals on the USC Hunger & Homelessness Week Student Planning Committee hosted a week of awareness panels, donation drives and service projects in hopes to impact hunger and homelessness on campus and in Columbia. Events included:

Impact Weekly Service Projects –

- Transitions
- Healthy Columbia
- St. Andrew's Kids Café
- Washington Street Soup Kitchen
- Lexington Intersection Community Services

Lead for a Need: Ending Hunger and Homelessness in Columbia with Carolina Homelessness Outreach & No Kid Hungry Winter Shelter Donation Drive with Delta Epsilon Iota and Student United Way

Oxfam Hunger Banquet with Carolina Service Council

“The Line” documentary screening with Shandon College Ministry

USC's Supportive Housing Services Donation Drive

IMPACT WEEKLY SERVICE PROJECTS

Impact Weekly Service Projects give students the opportunity to fit service into their weekly schedules by providing transportation to and from various service sites throughout the week. Impact leaders are responsible for leading one of the trips to the same agency each week. This program has seen a large increase in scope and size since Fall 2012, adding student leadership opportunities via an expanded Impact leader group and community service van driver position(s).

A total of 151 projects were held at 11 unique community agencies over the course of the year. Collectively 488 students served 1,464 hours through these weekly opportunities, representing a 25% growth from last year's participation and a 50% growth in the number of service opportunities.

MARTIN LUTHER KING JR. WEEK

The MLK Days of Service celebrate the life and legacy of Dr. Martin Luther King Jr. through two days of service. During the 2014 Days of Service, 511 students, faculty and staff volunteered for 2,233.5 hours at 35 different sites. The Leadership and Service Center's inaugural MLK Food Drive gave faculty and staff the opportunity to donate canned goods to the Gamecock Pantry, USC's student-driven emergency food resource for students. Twenty-eight departments and individuals participated and donated a total of 1,144 food items to the pantry. The Leadership and Service Center's Student Planning Committee also planned a series of awareness events including:

- MLK Jr. Week Kick-Off
- MLK Week Blood Drive with the American Red Cross
- Giving the Silence a Voice: Poetry Night with Carolina Productions
- Voices of Reason: Minority Assistance Peer Program (MAPP) keynote on understanding and celebrating differences
- Where We've Come From, Where We Are, and Where We're Going: a Diversity Dialogue with EMPOWER

PRESIDENT'S VOLUNTEER SERVICE AWARD

The President's Volunteer Service Award is a national distinction that recognizes citizens who have achieved the required number of hours of service over a 12-month time period. This year, thirteen USC students were awarded the President's Volunteer Service Award.

Bronze Level (*100-174 hours of service*)

Allison Babcock
Carman Fowler
Giovanni Ravenell
Molly Wyatt

Gold level (*250 or more hours of service*)

Eliza Binney
Andrea Eggleston
Alyce Ni
Miley Ulmer

Silver Level (*175-249 hours of service*)

Eric Bethea
Christina Brown
Morgan Lundy

SERVICE LEADERSHIP INSTITUTE

The 2013 Service Leadership Institute gave twenty-four incoming first-year and transfer students the opportunity to meet peers, enhance their understanding of their personal leadership styles and learn more about ways to get involved in leadership and service at Carolina. These students also engaged in a service project, making homemade sock monkeys (seen on page 11) for the children at the Palmetto Place children's shelter.

SERVICE SATURDAYS

Service Saturday is USC's signature monthly service event during which we provide transportation for up to 200 students to various agencies in the community to serve. This year, a total of 736 students participated in 2,664 hours of service at 16 unique service sites.





LEAD

Pictured right: Several homemade sock monkeys for the children at the Palmetto Place's children's center.

SELECT ACADEMIC PROGRAMS & STUDENT ORGANIZATIONS



INSPIRE & EMPOWER



GREEK PROGRAMMING BOARD – *CAROLINA CLEMSON BLOOD DRIVE*

The Carolina-Clemson Blood Drive is sponsored by the Greek Programming Board and is the largest student run blood drive in the country. In 2013, a total of 7,417 individuals donated blood at both campuses that was used in South Carolina; 4,124 of these units was directly from USC students, faculty and staff. This was the 29th year of the competition and the sixth year in a row that Carolina won the annual competition.

INTRAMURAL SPORTS

The Intramural Sports program hosted two food drives in concurrence with their four-person golf scrambles. Through this year's drives, they donated more than 200 lbs. of food to the Columbia Harvest Hope Food Bank.

OMEGA PHI ALPHA – *ALTERNATIVE BREAK TRIP*

Omega Phi Alpha went to New Orleans over spring break to serve with LowerNine.Org, an agency committed to rebuilding houses in the Lower Ninth Ward of New Orleans. The 12 students scraped paint, repaired plumbing and mudded the walls of a grocery store that had been devastated by Katrina, serving a total of 240 hours.

PRESTON RESIDENTIAL COLLEGE – *Y-IMPACT*

Preston Residential College is committed to building a culture of civic engagement and shared responsibility within the college and beyond the boundaries of the university. Y-IMPACT (Youth Impacting Minds, People and Communities Together), Preston's community service organization, engaged in monthly service projects, reorganized the renovated library, maintained the garden plots, raised funds to provide holiday gifts for needy families, promoted Service Saturday opportunities and organized a highly successful Relay for Life campaign. During the course of the academic year, Preston residents completed more than 800 hours of recorded community service and raised more than \$5,000 in charitable donations.

ENGAGEMENT IN
THE COMMUNITY

UNIVERSITY HOUSING – *GIVE IT UP FOR GOOD*

Each year as students move out of the residence halls, University Housing collects unwanted food, clothing, household goods, furniture and appliances as part of the Give It Up for Good Program. Food is donated directly to Harvest Hope and the rest of these items are sold at a yard sale to benefit Habitat for Humanity. For the first time, collections and yard sales were held at the end of both fall semester and spring semester. In total, 4049 pounds of food was collected for Harvest Hope, and \$10,289.10 was raised for Habitat for Humanity, which is more than double the amount raised last year! The money raised from 2012-2013 yard sales was used to complete a Habitat for Humanity home rehabilitation during Fall 2013. Forty-two volunteers donated 164 hours of service to complete and dedicate the home in November 2013.

UNIVERSITY HOUSING – *RESIDENT MENTOR (RM) SERVICE DAY*

University Housing made community service a priority during their annual Resident Mentor training, incorporating a day of service into their training curriculum. Two hundred seventy RMs, graduate staff and professional staff volunteered for a total of 1,350 hours at a variety of Columbia community agencies during this training session.



INITIATE CHANGE





ACTIVELY
GET INVOLVED

THANK YOU TO THE FOLLOWING INDIVIDUALS AND DEPARTMENTS WHOSE SERVICE IS REFLECTED IN THIS YEAR'S ANNUAL REPORT:

- Arnold School of Public Health
- Beta Theta Pi
- Biomedical Engineering Society
- C. S. Lewis Student Center
- Campus Recreation Facilities
- Campus Recreation Lifeguards
- Career Center
- Carolina Gives Back
- Carolina Judicial Council
- Carolina Scholars Association
- Carolina Science Outreach
- Carolina Service Council
- College Democrats at USC
- College of Nursing
- Community Service Programs
- Continuing Education & Conferences
- Delta Sigma Theta
- Division of Human Resources
- EMPOWER
- Engineers Without Borders
- English Programs for International
- Epsilon Sigma Alpha
- Fraternity & Sorority Life
- Greek Programming Board
- Homecoming Commission
- Housing/Residence Life
- Human Resources
- Intramural Sports
- Ice Hockey Club
- Law School Pro Bono Program
- Lutheran Campus Ministry
- Marine Science
- McNair Scholars Association
- Midlands Reading Consortium
- National Resource Center for The First-Year Experience and Students in Transition
- Relay for Life
- School of Library & Information Science
- School of Music
- Secular Student Alliance at USC
- Student Government
- Student Health Center
- Student Nurses Association
- Student Organization Sports Club
- Student Veterans Association
- The Provost's Advisory Committee on Women's Issues (PACWI)
- University 101
- University Ambassadors/Visitor Center



SERVE



UNIVERSITY OF
SOUTH CAROLINA

Leadership and Service Center
Department of Student Life
Division of Student Affairs and Academic Support

For more information or to be included in future reports, please
call 803-777-7130, email lsc@sc.edu or visit our webpage at
www.sa.sc.edu/leadershipandservice/communityservice.