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University of South Carolina  
BOARD OF TRUSTEES

Advancement, Engagement and Communications Committee

In Person, Floyd Boardroom, Pastides Alumni Center

and By Microsoft Teams

November 17, 2023

OPEN SESSION

I. Call to Order

Chair Moïse called the meeting to order at 9:01 a.m. Secretary Howell confirmed Trustees attending in person and by Microsoft Teams audio and video conference.

Committee Members in attendance:

E. Scott Moïse, Chair

C. Dan Adams

Alex English

C. Dorn Smith III

John C. von Lehe Jr. (online)

Charles H. Williams

Rose Buyck Newton, *Board Vice Chair*

Thad H. Westbrook, *Board Chair*

Members absent:

Ellen Weaver

Other Trustees in attendance:

C. Edward Floyd (online)

Brian C. Harlan

Henry L. Jolly Jr. (online)

Richard A. Jones Jr.

Hubert F. Mobley

Leah B. Moody

Emma W. Morris

Reid T. Sherard

Others in attendance:

Wayne Outten, USC Columbia Faculty Senate Chair  
Emmie Thompson, USC Columbia Student Government President  
Robin Roberts, Advisor to the Advancement, Engagement and Communications Committee  
David Seaton, Advisor to the Governance Committee

Administrators in attendance:

Michael Amiridis, President  
Cameron Howell, University Secretary and Secretary of the Board of Trustees  
Donna Arnett, Executive Vice President for Academic Affairs and Provost  
Terry Parham, General Counsel  
Ed Walton, Executive Vice President and Chief Financial Officer

Media in attendance:

Riley Edenbeck, the *Daily Gamecock*

Notice:

Chair Moïse stated notice of the meeting and agenda had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated to the Committee; and a quorum was present to conduct business.

MOTION FOR EXECUTIVE SESSION

Chair Moïse stated there was a need for an Executive Session for receipt of legal advice regarding a potential claim.

Dr. Smith made the motion to enter Executive Session, and Mr. Adams seconded the motion. A vote was taken, and the motion carried unanimously.

Chair Moïse invited the following to remain: Trustees, Dr. Outten, Ms. Thompson, Mr. Roberts, Mr. Seaton, President Amiridis, Secretary Howell, Mr. Parham, Mr. Sobieralski, Mr. Walton, and Board support staff.

EXECUTIVE SESSION

– Executive Session Removed

RETURN TO OPEN SESSION

II. Community Engagement in Higher Education

Chair Moïse provided an update on community engagement in higher education. Vice President Julian Williams now oversees community engagement for the University. An article was posted to the Board portal for review.

The update was received as information.

### III. Development Update

Chair Moïse stated the Development update was posted to the Board portal. Vice President for Development Michelle Dodenhoff was present for questions and recommended the Board continue to work with Development and individual prospects. She encouraged Trustees' attendance at gift announcements and other Development events.

The update was received as information.

### IV. Alumni Association Update

A report from the Alumni Association was posted to the Board portal. USC Alumni Association Chief Executive Officer Tiffany Foxworth was present for questions and encouraged the Board to continue to help the Alumni Association from an engagement perspective. She announced plans to meet individually with each Trustee in 2024 to foster network opportunities. A graduation event for new graduates has been planned for December at the Pastides Alumni Center directly after commencement and Carolina Day is scheduled for February 13, 2024.

President Amiridis stated a group of around 40 alumni met for a reception that coincided with his recent visit to Seattle. These graduates hope to create an Alumni Chapter in Seattle. Last year, during a visit to San Diego, some one thousand alumni attended a similar reception. Alumni have a strong desire, commitment, and support of the University.

The update was received as information.

### V. Committee Charter and Matrix

Chair Moïse stated the Committee charter and matrix were distributed to Committee members for review. A survey was included also, which Chair Moïse asked the Committee to complete and send to her and Secretary Howell.

### VI. Other Matters

Chair Moïse called for any other matters to come before the Committee. There were none.

### VII. Adjournment

Chair Moïse declared the meeting adjourned at 10:13 a.m.

Respectfully submitted,

Cameron Howell  
Secretary